



#makeitvisible

We make the invisible visible!



**MAKE IT
VISIBLE**



As part of the awareness campaign #makeit-visible, twelve people affected by Crohn's disease and ulcerative colitis give their disease a face and thus, make it visible.

The motto of the photo shoot with photo artist Barbara Wirl was: **with scar or without, slim or cuddly, with an ostomy bag or tattoo – not all tummies are the same. And yet each of these tummies is brave, beautiful and has its very own story to tell!**



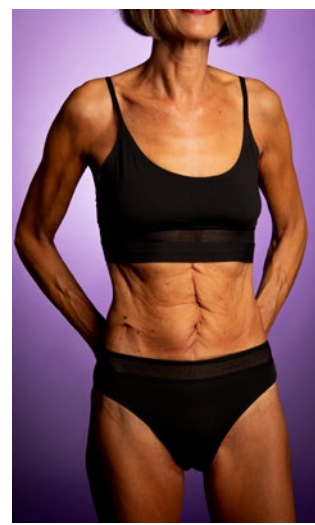
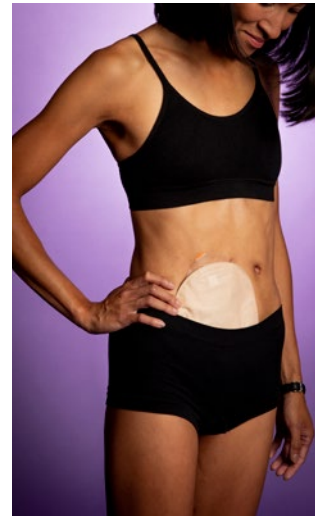
Living with a chronic inflammatory bowel disease (IBD) has its ups and downs, misfortunes and moments of happiness, anger and joy – and these moments are often very close together.

“Living with IBD is like being on a roller coaster,” said one of the affected at the photo shoot – yes, that sums it up perfectly. This is everyday life with a chronic disease. Unimaginable for many people out there.



This makes it all the more important that campaigns like #makeitvisible give Crohn's disease and ulcerative colitis a “face” and therefore make the disease visible!

All information about inflammatory bowel disease and the #makeitvisible awareness campaign can also be found on Instagram **@cedkompas** and on the CED-Kompass website at **www.ced-kompass.at**



“I think it's important to show that everyone is beautiful. We get so much filtered material, so many uniform noses, tummies, hair, that I feel the need to show: We are all different. And that makes us beautiful!”

Barbara Wirl, photo artist of the project #makeitvisible



#MAKEITVISIBLE IS AN INITIATIVE OF THE ÖMCCV (AUSTRIAN CROHN'S DISEASE AND ULCERATIVE COLITIS ASSOCIATION) AND THE PATIENT SERVICE PLATFORM “CED-KOMPASS”

