

# 2015

# **10<sup>th</sup> Congress of ECCO** CCIB Barcelona February 18-21, 2015 EACCME applied Exhibitor & Sponsor Prospectus



10<sup>th</sup> Congress of ECCO February 18-21, 2015

www.ecco-ibd.eu

(Update: October 30, 2014)



#### **Important note:**

This Exhibitor & Sponsor Prospectus has been published by the European Crohn's and Colitis Organisation (ECCO). The application by a company for exhibition space and/or sponsorship options will imply acceptance of the terms and conditions outlined in this prospectus as well as the technical instructions in the forthcoming Exhibitor Manual which will be sent to all exhibitors in November 2014.

Please read this document very carefully and share the information within your company and your appointed agency (if applicable).



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# Letter of invitation

## Dear Colleagues,

I am delighted to announce that the ECCO Congress 2015 will be held in Barcelona, Spain on February 18-21, 2015. This will be the 10<sup>th</sup> Congress of the European Crohn's and Colitis Organisation. Our congress has grown over the years to become the major educational event, both clinically and scientifically, in the field of Inflammatory Bowel Diseases (IBD) in Europe and has achieved immense popularity across the world.

ECCO 2015 in Barcelona will again offer a broad and exciting scientific programme, covering all aspects of adult and paediatric care, of medical and surgical advances, aspects related to costs and quality of care, and the increasing knowledge about the role of the environment in IBD. Our aims remain to advance the understanding of the causes of Crohn's Disease and Ulcerative Colitis, to share and discuss top-line results of therapeutic agents and algorithms, to stimulate and promote the implementation of guidelines, to ultimately further improve patient care. By promoting research, integrating basic science and clinical practice, fostering international collaboration and friendship, IBD experts strive to bring hope and comfort to the many people who suffer from IBD.

As was also the case in the previous years, we feel that the success of the ECCO Congress lies in the format of one scientific "menu" put together thoughtfully by a team of excellent chefs. Forget about difficult decisions on which dish to choose from a very full menu, ECCO offers you once more a 12-course menu spread over 2 ½ days. Each course represents a very actual theme and integrates clinical aspects with scientific and translational data. The menu offers the very best oral presentations and poster sessions of accepted abstracts. We continue to promote our ECCO Fellowships and Grants and the programme also contains many other educational activities (appetisers!) before the start of the congress, such as the 13<sup>th</sup> IBD Intensive Advanced Course for Junior Gastroenterologists, the 8<sup>th</sup> Y-ECCO Workshop, the 4<sup>th</sup> Clinical Trials' (ClinCom) Workshop, the 9<sup>th</sup> Nurses' N-ECCO Network Meeting and the 6<sup>th</sup> N-ECCO School. So check out our Congress website (www.ecco-ibd.eu/ecco15) and register on time as places are restricted for some activities!

I look forward to seeing you in Barcelona in February 2015 and on behalf of the whole ECCO team I extend a warm welcome to you all!

Yours sincerely,

On behalf of the ECCO Organising Committee,

Silvio Danese Gerhard Rogler James Lindsay Julián Panés

Séverine Vermeire ECCO President & Chair of Organising Committee



# Dates to remember

Congress dates	
August 19, 2014	⇒ Preliminary programme & call for abstracts
November 30, 2014	$\Rightarrow$ Deadline for abstract submission (midnight, CET)
	Note: No late-breaking abstract submission
December 23, 2014	Notification of abstract acceptance
February 17-18, 2015	$\Rightarrow$ Setup of industry exhibition (2.5 days)
	Note: February 17, 2015 only for stands $\geq$ 40 sqm
February 18-21, 2015	⇒ 10 <sup>th</sup> Congress of ECCO
	Inflammatory Bowel Diseases 2015
February 21, 2015	$\Rightarrow$ Dismantling of industry exhibition (0.5 days)

November 3, 2014	⇒ Deadline for booking exhibition space
Within 30 days of invoice date	⇒ Receipt of deposit payment
January 19, 2015	⇒ Receipt of balance payment

# Satellite symposia deadlines

Exhibition deadlines

November 3, 2014	⇒ Extended deadline for booking satellite symposia
November 3, 2014	$\Rightarrow$ Deadline to submit satellite symposium programme
Within 30 days of invoice date	⇒ Receipt of deposit payment
January 19, 2015	⇒ Receipt of balance payment

# Congress registration deadlines

November 5, 2014	Deadline for early registration
February 3, 2015	$\Rightarrow$ Deadline for late registration
	(after this date onsite registration only)



# Why exhibit?

## International registration

So far, ECCO has organised nine congresses attracting a very large number of attendees with expertise in Inflammatory Bowel Diseases. Although most come from Europe, a considerable number come from North and South America, the Gulf States, the Far East, Australia and New Zealand. The last congress, organised in Copenhagen in February 2014, attracted a **record number of 5,175 participants** (incl. exhibitors) from 78 different countries. This constitutes a 15 % increase over the 8<sup>th</sup> Congress of ECCO in Vienna, February 2013.

For the forthcoming congress in Barcelona 2015, a cautious estimate of 5,175 congress participants has been made.

### A diverse spectrum

The 10<sup>th</sup> Congress of ECCO in 2015 will comprise a wide range of topics in the field of IBD from diverse experts. The preliminary scientific programme is published on the <u>congress website</u>.

## Meet the purchasing decision makers

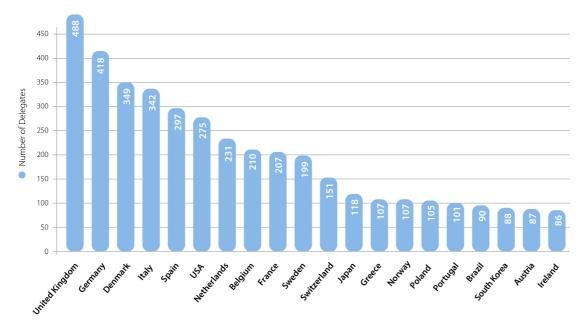
Reach an audience of approx. 5,175 IBD physicians, clinicians, scientists, surgeons, paediatricians and IBD nurses, the vast majority of whom visit the exhibition hall.

### Educational IBD Forum

The ECCO Congress is the main educational forum for IBD professionals in Europe. From year to year, ECCO welcomes a larger number of delegates coming from countries outside of Europe such as: Argentina, Australia, Brazil, Canada, China, Colombia, Iran, Japan, Kuwait, Libya, Mexico, New Zealand, Saudi Arabia, Singapore, South Korea, Tunisia, United Arab Emirates, United States etc.

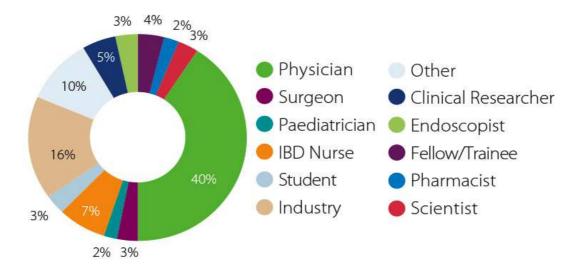
# Statistics of the 9<sup>th</sup> Congress of ECCO in Copenhagen 2014

- Number of different countries represented: 78
- Please download the <u>ECCO'14 country statistics</u> to view how many delegates from each country were
  present from the 78 countries in attendance at the 9<sup>th</sup> Congress of ECCO.



# Top 20 countries at ECCO'14 Copenhagen Congress

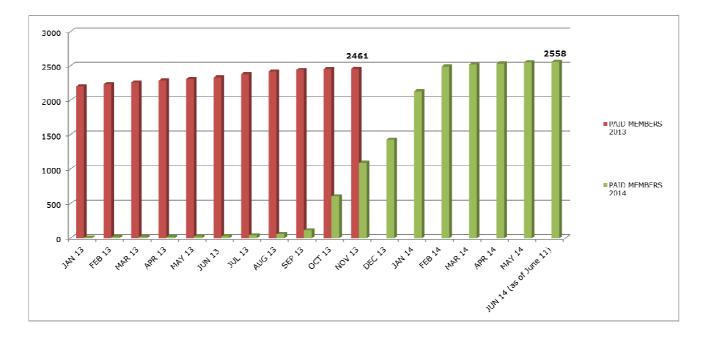
# Professions represented at ECCO'14 Copenhagen Congress



# Individual Membership

ECCO is a young and active association with a very high potential for membership growth. Individual membership was introduced in 2009.

ECCO is proud to have 2,558 paying members as of June 2014 with numbers continuing to increase.





# Who exhibits?

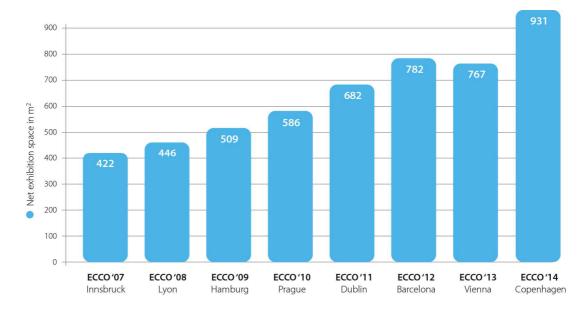
The ECCO Congress hosts exhibits representing a variety of sectors in the industry, including companies and organisations from the pharmaceutical, endoscopic, device/instrumentation, nutrition, information technology, software, medical and non-profit sectors, among others.

# List of exhibitors at ECCO'14 Copenhagen Congress

In Copenhagen, the following exhibitors contributed to a great 9<sup>th</sup> Congress of ECCO:

- AbbVie
- Actial Farmaceutica
- Bühlmann Laboratories
- Calpro AS
- Celltrion Healthcare
- Dr. Falk Pharma
- Edimark La lettre de'l Hépato-Gastroenterologue
- EFCCA European Federation of Crohn's and Colitis Associations
- Euro Diagnostica
- Ferring Pharmaceuticals
- Genetic Analysis AS
- Given Imaging
- Holy Stone Biotech Co Ltd
- Hospira
- Immundiagnostik AG
- MSD
- Nikkiso Europe
- Orgentec Diagnostik GmbH
- Otsuka Pharmaceuticals
- Pharmacosmos
- Robarts Clinical Trials
- Shire
- Takeda
- Thermo Fisher Scientific
- Tillotts Pharma
- Vifor Pharma
- Wisepress

# Net exhibition space (in sqm) at ECCO'14 Copenhagen Congress





# Previous and upcoming ECCO Congresses

# Previous ECCO Congresses 2006-2014

Year	Congress	Venue	No. of Participants
2006	1 <sup>st</sup> Congress of ECCO February 8-11, 2006	Amsterdam The Netherlands	350
2007	2 <sup>nd</sup> Congress of ECCO March 1-3, 2007	Innsbruck Austria	816
2008	3 <sup>rd</sup> Congress of ECCO February 28-March 1, 2008	Lyon France	1,614
2009	4 <sup>th</sup> Congress of ECCO February 5-7, 2009	Hamburg Germany	1,905
2010	5 <sup>th</sup> Congress of ECCO February 25-27, 2010	Prague Czech Republic	2,610
2011	6 <sup>th</sup> Congress of ECCO February 24-26, 2011	Dublin Ireland	3,509
2012	7 <sup>th</sup> Congress of ECCO February 16-18, 2012	Barcelona Spain	4,282
2013	8 <sup>th</sup> Congress of ECCO February 14-16, 2013	Vienna Austria	4,515
2014	9 <sup>th</sup> Congress of ECCO February 20-22, 2014	Copenhagen Denmark	5,175

# Upcoming ECCO Congress 2015

Year	Congress	Venue	No. of Expected Participants	Exhibition sqm (net)
2015	10 <sup>th</sup> Congress of ECCO February 18-21, 2015	Barcelona Spain	5,175	931 sqm

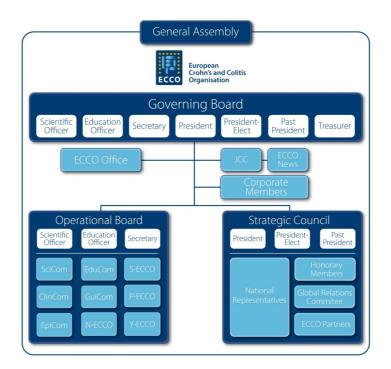
# Congress administration

"Inflammatory Bowel Diseases 2015" is the  $10^{\text{th}}$  Congress of ECCO of the European Crohn's and Colitis Organisation.

Congress dates	February 18-21, 2015
Congress venue	CCIB Barcelona Plaça de Willy Brandt, 11-14 08019 Barcelona Spain www.ccib.es
Organising Committee	
10 <sup>th</sup> Congress of ECCO	Séverine Vermeire (Belgium)
	Silvio Danese (Italy)
	Gerhard Rogler (Switzerland)
	James Lindsay (United Kingdom)
	Julián Panés (Spain)



#### Structure of ECCO



#### **Governing Board**

President President-Elect Past-President & Liaison Officer Secretary Treasurer Education Officer Scientific Officer Séverine Vermeire (Belgium) Julián Panés (Spain) Simon Travis (United Kingdom) Silvio Danese (Italy) Tibor Hlavatý (Slovakia) Axel Dignass (Germany) Pierre Michetti (Switzerland)

#### **Congress management**

In 2010, ECCO opened its own office based in Vienna. It employs its own ECCO staff dedicated to association and congress affairs. Therefore, the 10<sup>th</sup> Congress of ECCO is conducted by:

#### **ECCO Office**

ECCO Office Seilerstätte 7/3 1010 Vienna, Austria Tel.: +43-(0)1-710 22 42 Fax: +43-(0)1-710 22 42-001 E-Mail: <u>ecco-congress@ecco-ibd.eu</u> Web: <u>www.ecco-ibd.eu</u>

The congress business unit of the European Crohn's and Colitis Organisation has been fully transferred to OCEAiN Ltd., registered and located in Vienna, as assuming congress organiser, fully owned by the European Crohn's and Colitis Organisation, under the terms of §§ 12 ff. UmgrStG. This structural change is based on the aim of the European Crohn's and Colitis Organisation to optimise its internal structure.

#### **OCEAIN – Organisation, Congress, Emotion, Association, iNnovation GmbH**

Seilerstätte 7/3 A-1010 Vienna, Austria VAT ID Nr: ATU 668 71 334 Austrian Registry of Corporations: FN 372881f Registered at: Handelsgericht Wien / Vienna Commercial Court



Contact persons

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- Ms. Nina Weynandt (<u>n.weynandt@ecco-ibd.eu</u>)



# Programme overview

# Format description and scientific content

	<b>Wednesday</b> February 18, 2015			<b>Thursday</b> February 19, 2015		<b>Saturday</b> February 21, 2015
13 <sup>th</sup> IBD I Advanced		8 <sup>th</sup> Y-ECCO Workshop	13 <sup>th</sup> IBD Intensive Advanced Course	Scientific programme Poster exhibition		าย
Basic	Basic ECCO EduCational COurse for Industry		Cell-based therapy in IBD		Industry exhibition	
		Advanced ECCO: EduCational Course for Industry	4 <sup>th</sup> S-ECCO IBD Masterclass	Y-ECCO Basic Science Workshop	ECCO Interaction: Hearts & Minds	
	6 <sup>th</sup> N-ECCC	) School	9 <sup>th</sup> N-ECCO Netw	work Meeting		
	2 <sup>nd</sup> N-ECCC	) Research Networking Forum	4 <sup>th</sup> ClinCom Workshop			
	ECCO-ES	GAR MRI Workshop	ECCO-ESGAR Ultrasound Workshop			
	PIBD Upda 2015	ate Global IBD Forum		•		
			ECCO Business me	eetings		

Details of the programme are available online on the ECCO Congress 2015 Website.

# Educational programme

The educational programme is scheduled prior to the official start of the ECCO Congress and covers activities for ECCO's different interest groups including young gastroenterologists, surgeons, paediatricians, IBD nurses and allied health professionals and scientists.

## Scientific programme

The scientific programme is structured around basic science, translational medicine and clinical sessions, given by some of the world's specialists. It also includes oral presentations of the best abstracts, the announcement of ECCO Fellowships and Grants and summary presentations of the new ECCO Guidelines.

#### Plenary session

The plenary session is held from Thursday to Saturday, February 19-21, 2015. **No parallel sessions** are scheduled during the congress scientific sessions. The congress registration fee includes access to all scientific sessions.

#### Oral presentations – Best abstracts

Out of the submitted abstracts the 28 best abstracts will carefully be chosen by a panel of referees and selected for oral presentation. For the presentation schedule please refer to the <u>scientific congress</u> <u>programme</u>.

#### Digital Oral Presentations

This was a new initiative at the ECCO'14 Congress in Copenhagen with a very positive outcome. Abstracts will be selected from the ranking by taking 99 abstracts after those 28 selected for presentation in the scientific programme. These abstracts will be presented as 5-minute digital oral presentations on Thursday, February 19, 2015 from 17:15-18:15.

Please note that the digital oral presentations are organised in parallel with satellite symposia.



#### Poster exhibition – Guided poster session

Posters will be displayed on February 19-21, 2015. The guided poster session will take place in the exhibition hall on Friday, February 20, 2015, from 12:20-13:30.

The best posters will be presented during the closing remarks session on Saturday, February 21, 2015, 12:50-12:55.

## Satellite symposia

Satellite symposia are organised by pharmaceutical companies and are open to all congress participants. At the 10<sup>th</sup> Congress of ECCO, parallel satellite symposia are organised. As much care as possible will be taken to avoid parallel symposia with products in the same class, but applications are prioritised through a strict time-sensitive process.

Further information on satellite symposia during the scientific and the educational programme and the respective application forms can be found on page 23f.

Responsibility to the programme content remains with the sponsor, but needs to be approved by the Organising Committee of the 10<sup>th</sup> Congress of ECCO.

The organisation of offsite symposia is strongly discouraged, especially were this do occur at a time when a competitor was running a satellite symposium. The Governing Board of ECCO would take a dim view of such an event, because this runs counter to the spirit and ethos of ECCO.

# EACCME – Continuing Medical Education

ECCO is in the process of seeking approval from the European Accreditation Council for Continuing Medical Education in Brussels (EACCME), an institution of the UEMS, to provide EACCME credits for attendance at the scientific sessions of the core programme as well as for some educational courses.

### Business meetings

Attendance of business meetings will be possible upon invitation only.



# **Registration fees**

Online registration for the 10<sup>th</sup> Congress of ECCO is available at the <u>congress website</u>.

## Registration fees – Scientific programme

FEE IN <b>EURO</b> (INCLUDING 21% SPANISH VAT)	EARLY REGISTRATION UNTIL NOVEMBER 5, 2014	LATE REGISTRATION UNTIL FEBRUARY 3, 2015	ONSITE REGISTRATION AFTER FEBRUARY 3, 2015
Non-Member	605	685	770
Standard Member	250	320	400
Student <sup>1</sup> /PhD Student <sup>1</sup> /Nurse <sup>2</sup> Non- Member	355	395	545
Student <sup>1</sup> /PhD Student <sup>1</sup> /Nurse <sup>2</sup> Member	55	95	145

<sup>1</sup> Students/PhD Students must <u>e-mail</u> or fax a certificate of their student status in advance to the ECCO Office (+43-1-710 22 42-001).

<sup>2</sup> Non-member nurses must <u>e-mail</u> or fax a certificate of their current nurse status and registration number in advance to the ECCO Office (+43-1-710 22 42-001).

Note: ECCO 2015 Members save EUR 300.- to EUR 400.- on their registration. Become a member now! ECCO Members - please make sure you have paid up your 2015 membership fee before registering (no refunds). After paying the ECCO Membership fee for 2015 please allow up to 5 working days before trying to register as an ECCO Member for the congress.

#### Registration fee for the scientific programme includes:

- Access to all scientific sessions
- Access to poster exhibition
- Access to industry exhibition
- Free copy of all congress documentation
- Certificate of attendance
- Access to congress abstracts
- Congress bag
- Coffee breaks

#### Important note for Industry Partners:

ECCO will not provide a free luncheon for delegates on Friday, February 20, 2015 during the official lunch break. Instead, there will be cash catering stations.

Exhibitors are welcome to provide catering for delegates at their booths.



# Registration fees – Educational programme

IN EURO (INCLUDING 21% SPANISH VAT)	REGISTRATION FEE
8 <sup>th</sup> Y-ECCO Workshop <sup>1</sup>	80
Basic ECCO: EduCational COurse for Industry <sup>2</sup>	750
Advanced ECCO: EduCational Course for Industry <sup>2</sup>	750
ECCO-ESGAR Ultrasound Workshop <sup>3</sup>	80
2 <sup>nd</sup> N-ECCO Research Networking Forum	15
PIBD Update 2015 <sup>1</sup>	80
Cell based therapy in IBD <sup>1</sup>	80
4 <sup>th</sup> ClinCom Workshop <sup>1</sup>	80
4 <sup>th</sup> S-ECCO IBD Masterclass <sup>1</sup>	150
9 <sup>th</sup> N-ECCO Network Meeting	25
Y-ECCO Basic Science Workshop <sup>1</sup>	80
ECCO-ESGAR MRI Workshop <sup>3</sup>	80

<sup>1</sup> 50% reduction for Y-ECCO Members & IBD Nurse Members

<sup>2</sup> EUR 500.- for ECCO Corporate Members

<sup>3</sup> 50% reduction for Y-ECCO Members and Junior ESGAR Members

Please note that ECCO Membership (paid up membership fee 2015) is a pre-requisite for most educational activities (please sign up <u>here</u>).

Please register for these educational activities in advance within the online ECCO Congress registration (no onsite registration possible). The number of participants for each educational activity is limited. Registration will be on a first come, first served basis.

# Note: Please bear in mind that the registration deadline for the educational activities is February 3, 2015.

For any questions regarding the **congress and congress registration**, please do not hesitate to contact the ECCO Office:

#### ECCO European Crohn's and Colitis Organisation

Seilerstätte 7/3 1010 Vienna, Austria Tel.: +43-(0)1-710 22 42 Fax: +43-(0)1-710 22 42-001 E-Mail: <u>ecco15@ecco-ibd.eu</u>

For any questions regarding the arrangement of **accommodation** please contact our partner Kuoni Destination Management:

#### **Kuoni Destination Management SL**

Avenida Diagonal, 416 - 3<sup>a</sup> 1<sup>o</sup> 08037 Barcelona, Spain Tel.: +34-93-505 25-10 or +34-902-06 00-26 Fax: +34-93-488 37 03 E-Mail: <u>ecco2015@ch.kuoni.com</u>



## Group registration

To register your group (more than 5 participants) for ECCO'15 please use our **group registration system**.

## Early registration for groups - by November 5, 2014

As in the previous years, it is possible to buy a certain number of **early non-member registrations** (without providing delegate details at this stage) and profit from the early registration fee by paying in full before November 5, 2014.

If you would like to purchase early non-member registrations without names, please contact the ECCO Office at <u>ecco15@ecco-ibd.eu</u>. As these registrations need to be set up by the ECCO Office first, we kindly ask you to provide us with the following details:

- Number of early non-member tickets that you need (standard/student/nurse)
- Contact details of the group leader
- Correct invoice address incl. VAT Number

We will then set up the registrations and will provide you with an Excel file to fill in the delegate details. Once you have them available, please return the filled in form to the ECCO Office before January 20, 2015.

To be able to buy **early member registrations**, the names of the delegates must be provided at the time of the order and their membership fee for 2015 must have been already paid! Please allow approximately 5 working days between the membership fee payment and the date of the congress registration. We strongly advise paying the membership fee well in advance to avoid trouble when registering close to the congress registration deadlines.

If you only wish to purchase **Member registrations and Non-Member late or onsite congress registrations**, please log in to the <u>online group registration system</u> with your details. These registrations can be added directly online by the group leader. Please select "Add participant" and follow the step by step process.

#### Payment deadline

In case the full amount of the early registration fee has not been received by **November 14, 2014,** the late registration fee will automatically become effective.

In case the full amount of the late registration fee has not been received by **February 10, 2015,** the onsite registration fee will automatically become effective.

#### Provision of delegate details - by January 20, 2015

Please note that full names, institutions and individual delegate email addresses have to be provided by January 20, 2015. In case individual contact data is not provided by that date, the registration becomes invalid and will not be refunded. Company address and company email address as registration data for the delegates cannot be accepted.

### Educational activities - by February 3, 2015

There are a number of educational activities, in which your group participants might be interested (an overview of courses and fees is available <u>here</u>). **Please note that ECCO Membership 2015 is a pre-requisite for most educational activities** (only exception: Basic and Advanced ECCO: EduCational Course for Industry). If you are interested in registering a group as ECCO Members, please contact the ECCO office at <u>ecco@ecco-ibd.eu</u>. Only once the ECCO Memberships are confirmed by the ECCO Office (please allow up to 5 business days), you will be able to register your group members for educational activities.

You can add tickets for educational activities directly online in the <u>group registration system</u> (except for tickets for the Basic and Advanced ECCO: EduCational COurse for Industry). To add tickets for the Basic and Advanced ECCO: EduCational COurse for Industry to your group, please contact the ECCO Office at <u>ecco15@ecco-ibd.eu</u> and advise how many tickets you will require.

Registration for these courses will be on a first come, first served basis. The deadline is February 3, 2015 (no onsite registration possible).



# Social / cultural events during the congress

The industry is welcome to offer additional events which should, however, not take place in parallel with the official events or core programme of the congress. The organisers have planned the following event:

## "ECCO Interaction: Hearts and Minds"

The "ECCO Interaction: Hearts and Minds" is scheduled for Friday, February 20, 2015 (start 20:00, location: Museu Nacional d'Art de Catalunya – Museu Nacional).

This is THE networking event at the ECCO Congress, which captures the spirit of ECCO and is open to all congress delegates (ticket needs to be shown at the entrance). The price of an entrance ticket is EUR 50.— for ECCO Members, and EUR 95.— for non-members. Tickets can be purchased when registering for the congress in the online registration system.

Please note that there is a limited amount of tickets available and these are sold on a first come, first served basis.

Access to the event is strictly limited to those with ECCO Interaction tickets only. Please make sure that you bring your ticket with you. NO TICKET SALES ONSITE at the venue!

# Industry regulations

In order to ensure the smooth functioning of the official congress activities and optimal attendance by delegates, the following guidelines have been developed:

- "Non-industry"-associated organisations that wish to hold activities in conjunction with the 10<sup>th</sup> Congress of ECCO must submit an application to the ECCO Office.
- **Social events** can be organised outside the official core programme hours of the 10<sup>th</sup> Congress of ECCO, beginning at 20:00 on Thursday until Saturday of the congress week (except for Friday). Large social events that require bus transportation should not be scheduled to leave the congress centre before the end of the daily satellite symposia (19:00).
- **Closed meetings** of a small size (max. 20 pax) may take place during the Congress, but only invited participants may attend. These meetings shall not be open to the general congress participants. Please make particular effort to avoid conflicts with the scientific programme and note that industry meetings during the 10<sup>th</sup> Congress of ECCO can only be held at the CCIB. Meetings outside the congress venue cannot be accepted. Please contact the ECCO Office with your booking requests at ecco-congress@ecco-ibd.eu.
- No activities are to be scheduled that would take delegates away from the CCIB during the official scientific programme.

For further details please contact: **ECCO Office** Seilerstätte 7/3 1010 Vienna, Austria Tel.: +43-(0)1-710-22 42 Fax: +43-(0)1-710 22 42-001 E-Mail: <u>ecco-congress@ecco-ibd.eu</u>

Should you need any assistance regarding the **planning of gala evenings, supporting programmes etc.**, please do not hesitate to contact our partner:

#### **Kuoni Destination Management SL**

Avenida Diagonal, 416 - 3<sup>a</sup> 1<sup>o</sup> 08037 Barcelona, Spain Tel.: +34-93-505 25-10 or +34-902-06 00-26 Fax: +34-93-488 37 03 E-Mail: <u>ecco2015@ch.kuoni.com</u>



Kuoni is the officially appointed contract partner of ECCO. It specialises in organising and undertaking events for your company outside of the core programme during the congress in Barcelona and its surroundings.

Upon request, Kuoni would be pleased to arrange for a "meet and greet at the airport", bus transfers, limousine services, as well as private sightseeing tours and guide assistance.



# The congress venue





(Source: CCIB, <u>www.ccib.es</u>)

# Centre Convencions Internacional de Barcelona (CCIB)

The CCIB was designed by the prestigious Catalan architect Josep Lluís Mateo with the idea to maximise the use of natural light. It is located in the Diagonal Mar neighbourhood which is a new business area in Barcelona and is easily reachable by public transportation. The convention centre is a highly versatile and multifunctional space facing the Mediterranean Sea. The El Prat airport is located 20 kilometres southwest of the convention centre and the city centre is about 7 kilometres away. CCIB has a total space of 100,000 sqm and offers 38 well-lit rooms across 3 floors and 2 mezzanines. The total area of 100,000 sqm makes the CCIB one of the largest Convention Centres in Europe, capable of accommodating 15,000 delegates in a single space.

Services offered include AV, IT and WiFi, hostesses, security staff, construction of event stands, technical support, photographers, signage, furniture and own catering service.

For further information please see: www.ccib.es

# Industry exhibition

### Provisional exhibition hours

Setup	Tuesday, February 17, 2015 Note: only for stands ≥ 40 sqm	07:30-22:00
	Wednesday, February 18, 2015	07:30-22:00
	Thursday, February 19, 2015	07:30-10:00
Exhibition	Thursday, February 19, 2015	12:00-18:00
	Friday, February 20, 2015	09:30-18:00
	Saturday, February 21, 2015 09:30-13:00	
Dismantling	Saturday, February 21, 2015	13:00-22:00

# Space rental per square metre net:

 ➡
 ECCO Corporate Member:
 EUR 575.- (excl. VAT)

 ➡
 ECCO Non-corporate Member:
 EUR 725.- (excl. VAT)

#### The minimum area of a stand is 6 sqm.

➡ Reduced fee for publishing houses and book stores per square metre: EUR 250.- (excl. VAT)

#### The stand rental includes:

- Net stand area
- ✓ Listing of name in the exhibitors' list on the ECCO Website & the ECCO Final Programme

#### Not included in the stand rental area:

Partition walls, furniture, electricity supply, telephone, data lines, stand cleaning and exhibitor's insurance. Modular stands, partitions, furniture, carpets for stands, electricity supply, auxiliary staff, hostesses etc. can be ordered at the appointed exhibition management company of ECCO on completion of registration.

Further information will be included in the exhibition manual to be mailed in November 2014. The terms and conditions of ECCO, as well as of the CCIB and the Code of Practice will apply.

### Registration

Please use the booth application form enclosed with this prospectus to make your binding application to take part in the industry exhibition and send it to

#### **ECCO Office**

ECCO Office, Seilerstätte 7/3, 1010 Vienna, Austria Tel.: +43-(0)1-710-22 42, Fax: +43-(0)1-710 22 42-001, E-Mail: <u>ecco-congress@ecco-ibd.eu</u>

Decisions regarding the administration of exhibitors and exhibits and the allocation of space will be made by the ECCO Office. All exhibition bookings will be treated on a first come, first served basis following the rule that Corporate Members will be allocated prior to Non-corporate Members.

According to the booked square metres of exhibition space, exhibitors are entitled to receive the following number of full meeting registrations free of charge:

1 – 25 sqm	1 free meeting registration
26 – 49 sqm	⇒ 2 free meeting registrations
50+ sqm	⇒ 3 free meeting registrations

Exhibitor badges do not grant access to the scientific sessions, but are free of charge.



## Appointed representatives

If an exhibiting company has appointed an agent/stand builder acting on their behalf, the agent's details should be given on the booth application form. Once appointed, the agency/stand builder can act on full behalf of the exhibiting company. Contractual responsibility, however, remains with the exhibiting party.

## Exhibition layout

The congress organiser maintains the right to deviate from the stand confirmation and to allocate a stand in a different spot, to amend the size of the booth, to alter entrances and to carry out similar structural changes should unforeseen circumstances make this necessary. Alterations to an agreement will be made after mutual consultation.

## Giveaways

Giveaways and printed material may only be distributed within the exhibition space rented. Gadgets should be professional in nature and should not conflict with industry standards (healthcare guidelines).

## Exhibition payments

VAT at the statutory rate applicable has to be added to all prices quoted.

## Invoicing

Receipt of the sponsorship application and contract form will generate an invoice of 50% deposit payment. The deposit payment will be due within 30 days of invoice date. Final payment will be due by January 19, 2015.

Please note that invoicing will be done by OCEAiN – Organisation, Congress, Emotion, Association, iNnovation GmbH.

#### Site inspection

Requests for site inspections of the congress venue need to be directed to the ECCO Office.

### Withdrawal of application

Once the exhibitor's participation has been confirmed, the exhibitor may no longer withdraw his/her application or reduce the size of the stand requested. The full stand rental plus any additional expenses actually incurred are payable in total.



# Booth application form 10<sup>th</sup> Congress of ECCO, February 18-21, 2015, Barcelona, Spain

The exhibition will be installed within the CCIB in close vicinity to the plenary hall. According to the booked square metres of exhibition, space exhibitors are entitled to receive: 1 full meeting registration free of charge for 1-25 booked sqm, 2 full meeting registrations for 26-49 sqm and 3 full meeting registrations for 50+ sqm. Exhibitor badges (no access to scientific sessions) are free of charge.

NB: Prices are quoted net of VAT! COMPANY NAME & ADDRESS – the company name as it should appear in official listings (final programme, website)		
Name of Company		
VAT Registration Nr.		
Postal Address		
ZIP / City / Country		
Contact Person Email		
Telephone Fax		
Please use this address as the invoicing address: o yes o no		
<b>COMMUNICATION AGENCY</b> – in case you have appointed a third party to act on your company's behalf		
Name of Agency		
VAT Registration Nr.		
Postal Address		
ZIP / City / Country		
Contact Person Email		
Telephone Fax		
Please use this address as the invoicing address: o yes o no		
We would like to book sqm floor space. Minimum floor space: 6 sqm.		
Price per sqm (net in EUR): EUR 575.— (ECCO Corporate Member) EUR 725.— (ECCO Non-Corporate Member)		
If possible: o row o corner o isle (minimum size for isle – 20 sqm)		
The following products/articles will be exhibited (please quote quantity):		
I would like to be situated next to:		
I do not want to be situated next to:		
The congress office will endeavour to meet the exhibitor's wishes for space allocation.		
We hereby accept the exhibitor regulations in all their aspects. In the event of any litigation arising out of this application, the courts at Vienna shall have exclusive jurisdiction.		
Receipt of this form will generate an invoice for a 50% deposit payment. Payment will be due within 30 days of invoice date.		
Final payment will be due by January 19, 2015.		

Place / Date	Signature and Company Stamp
Deadline:	November 3, 2014
Please return this form by Fax	: +43-(0)1-710 22 42-001. Thank you!
ECCO Office, Seilerst	ätte 7/3, 1010 Vienna, Austria
Signature of this form declares the exhibitor	's consent with the terms & conditions outlined in the
ECCO'15 Exhibite	or & Sponsor Prospectus.



# Satellite symposia - Scientific programme

Booked

Companies are invited to organise satellite symposia at the 10<sup>th</sup> Congress of ECCO. These sessions serve as the ideal forum through which industry can communicate with their target audience, presenting their latest scientific research and developments.

At the 10<sup>th</sup> Congress of ECCO, **parallel satellite symposia** will be offered to industry partners. ECCO offers

- regular satellite symposia of 1 hour duration, and
- shorter so-called **educational lunchtime satellite symposia** of 40 minutes duration.

Regular satellite symposia		Educational lunchtime satellite symposia	
✓	60 minutes duration	<ul> <li>40 minutes duration</li> </ul>	
~	On <b>Thursday, Friday and Saturday</b> before and/or after the scientific	<ul> <li>On Friday lunchtime (parallel to the guided poster session)</li> </ul>	
	programme	In the plenary hall and in three smaller	
✓	In the plenary hall and in a smaller	parallel halls	
	parallel hall	<ul> <li>Up to 4 satellite symposia in parallel,</li> </ul>	
<ul> <li>Up to 2 satellite symposia in parallel, other activities taking place in parallel: poster exhibition</li> </ul>		other activities taking place in parallel: guided poster session	
$\checkmark$	Include a congress bag insert		
✓	For detailed information refer to p. 23-25		
✓			

# Regular satellite symposia - Scientific programme



- 60 minutes duration
- On Thursday, Friday and Saturday before and/or after the scientific programme
- In the plenary hall and in a smaller parallel hall
- Up to 2 satellite symposia in parallel, other activities taking place in parallel: poster exhibition
- Include a congress bag insert

The following venues are available:

- *Plenary hall:* Hall in theatre style (Hall 1+2), Max. capacity: ~4,000 pax
- Parallel hall: Hall in theatre style (Room 113+114+115), Max. capacity: ~1,100 pax

#### Time slots and rates

Date	Time	Plenary hall (Hall 1+2)	Parallel hall (Room 113+114+115)
Thursday, Feb 19, 2015	11:30-12:30	Satellite symposium <b>1a</b> : EUR 70,000	Satellite symposium <b>1b</b> : EUR 40,000
Thursday, Feb 19, 2015	17:15-18:15	Satellite symposium <b>2a</b> : EUR 70,000	Satellite symposium <b>2b</b> : EUR 40,000



Friday, Feb 20, 2015	07:15-08:15	Satellite symposium <b>3a</b> : EUR 40,000	Satellite symposium <b>3b</b> : EUR 20,000
Friday, Feb 20, 2015	18:05-19:05	Satellite symposium <b>4a</b> : EUR 70,000	Satellite symposium <b>4b</b> : EUR 40,000
Saturday, Feb 21, 2015	07:15-08:15	Satellite symposium <b>5a</b> : EUR 20,000	Satellite symposium <b>5b</b> : EUR 10,000

## Rental package

- Provision of a room
- Standard setup (theatre style with stage, lectern and speaker table)
- Supply of basic technical equipment in the room (projector & screen; 2 microphones for panel, 1 microphone for lectern)
- Use of the speakers' centre for satellite symposium faculty (opening times will be communicated in due course)
- Session and talk titles, as well as company logo, will be included in a special section of the final programme and published on the congress website (deadline to submit: **November 3, 2014**)
- Publication of PDF invitation to symposium can be published on the congress website. ECCO's February eNewsletter will feature a link to the invitation. (PDF invitation submission deadline: **January 23, 2015**)
- 1 free congress bag insert (announcement of the symposium)
- Opportunity to place 1 poster of the format A0 (content subject to approval by the Organising Committee, deadline for submission of electronic files: **January 23, 2015**) at the registration area two hours prior to the satellite symposium, 2-4 posters of the format A0 at the entrance area of the plenary hall (number depending on the number of entrances used) two hours prior to the satellite symposium. Provision of poster walls included, poster printing is not included
- Important note on posters: Movable roll-ups are not allowed in the registration area or in the corridors. The congress organiser will provide fixed poster walls. Only poster walls with the sign "Satellite symposium announcement" may be used (poster walls used for directional signage by the congress organiser may NOT be used). Posters have to be dismantled by the satellite symposium organiser at the end of the symposium.
- Additional equipment as well as catering is not included (price upon request)

#### Conditions:

- All printed matters (symposia programmes, posters etc.) referring to a company's satellite symposium shall include the following remark: "*This programme is not affiliated with ECCO*"
- Onsite setup and dismantling to be completed within 15 minutes prior and after the symposium. Satellite symposium organisers are kindly asked to communicate this information to their appointed agencies, film crews, technicians and faculty
- All symposia-related signage and material to be fully removed after the session
- Staff of the sponsoring company is allowed to enter the plenary hall during the symposium only

### Appointed agencies

- If agencies are appointed for the organisation of a satellite symposium, the companies shall inform the ECCO Office in writing of the agency's name and contact person. Companies are further asked to make initial enquiries or reservations with ECCO directly, not via their agencies.
- Companies are responsible for communicating ECCO's regulations to its staff and appointed agencies. The appointed agencies cannot entirely act as if it were the company itself and the companies will continue to be held entirely responsible and accountable for activities organised on their behalf.
- It is the responsibility of the company to ensure that any agents employed to facilitate the satellite symposium are aware of these rules.

### Booking process

Please rank three preferences for a regular satellite symposium on the "Satellite symposium application form" on pages 29-30 which should be faxed to the ECCO Office (fax +43-1-710 22 42-001) or sent via e-mail (<u>s.hartmann@ecco-ibd.eu</u>).

#### Extended booking deadline:

November 3, 2014

### Regulations

The ECCO Office will match preferences to available symposia slots, based on the time that requests are received and to avoid parallel sessions between the following groups of products: 5 ASA, anti-TNF agents,



corticosteroids, iron preparations and devices. A maximum of two symposia can be applied for by a company, but the choices should not be identical.

Should one of your choices compete with that of another company, then preference will be given on the principle of first come, first served. Second or third preferences will then apply, on the same basis. ECCO has decided to use this rather complex process in the interests of transparency and fairness.

Once a request for a satellite symposium or sponsorship package has been submitted and accepted, this is considered a binding commitment. Submitting an application constitutes agreement to these terms.

Please note that the digital oral poster presentation is taking place parallel to the satellite symposia on Thursday evening.

## Promotion

- Satellite symposium organisers will have the opportunity to make use of installed poster walls in the registration area and in front of the symposium hall (for detailed information see "Rental package")
- The distribution of promotional flyers in the congress venue is prohibited because conflicts between symposia have arisen on previous occasions.
- Any further promotional activities at the congress venue other than those described above are prohibited unless explicit approval has been granted by the congress organiser. Failure to observe this procedure shall render the company liable of a fee of up to 25% of the satellite symposium slot cost.
- If authorisation is granted by the management of a hotel, roll-ups/posters can be installed in the hotel lobby and/or flyers can be left at the check-in. Advertising on hotel key cards/door drops and any further promotional activities in hotels are prohibited, because this inappropriately commercialises the congress.

#### Receptions

- Catering is not included in the satellite symposium rates.
- If space permits, satellite symposium organisers may organise receptions before/after satellite symposia. The congress organiser does not guarantee that space will be available. Satellite symposium organisers are requested to liaise with the official caterer of the 10<sup>th</sup> Congress of ECCO (contact details will be provided).
- Receptions must not coincide with the official congress scientific programme.
- Reception space may not be used for promotional purposes of any kind or entertainment.
- Receptions must be open to all registered congress delegates.

#### Giveaways

• Gadgets distributed to congress delegates should be professional in nature and should not conflict with industry standards (healthcare guidelines).

#### Satellite symposia payments

VAT at the statutory rate applicable has to be added to all prices quoted.

#### Invoicing

Confirmation of a requested satellite symposium slot by ECCO will generate an invoice of 50% deposit payment. The deposit payment will be due within 30 days of invoice date. Final payment will be due by January 19, 2015.

 $\label{eq:Please note that invoicing will be done by OCEAiN - Organisation, Congress, Emotion, Association, iNnovation GmbH.$ 

### Site inspection

Requests for site inspections of the congress venue need to be directed to the ECCO Office.

### Withdrawal of application

Once a request for a satellite symposium or sponsorship package has been submitted and accepted, this is considered a binding commitment.



Educational lunchtime satellite symposia – Scientific Booked

# programme



Companies are invited to organise educational lunchtime satellite symposia at the 10<sup>th</sup> Congress of ECCO. These sessions serve as the ideal forum through which industry can communicate with their target audience in a more intimate setting with an educational focus that complements that of the main programme and with the option to provide lunch for the audience (at the sponsor's expense).

- ✓ 40 minutes duration
- ✓ On Friday lunchtime (parallel to the guided poster session)
- ✓ In the plenary hall and in smaller parallel halls
- Up to 4 satellite symposia in parallel, other activites taking place in parallel: guided poster session

At the 10<sup>th</sup> Congress of ECCO, 4 parallel educational lunchtime satellite symposia will be offered to all industry partners.

The following venues are available:

- 1. Plenary hall Hall 1+2: Hall in theatre style, Max. capacity: ~up to 4,000 pax
- 2. Parallel hall Room 113: Hall in theatre style, Max. capacity: 340 pax
- 3. Parallel hall Room 114: Hall in theatre style, Max. capacity: 340 pax
- 4. Parallel hall Room 115: Hall in theatre style, Max. capacity: 340 pax

Time slots and rates

Date	Time	Plenary hall (Hall 1+2)	Parallel hall (Room 113 OR 114 OR 115)
Friday, Feb 20, 2015	12:30-13:10	Lunch symposium <b>LS 1</b> : EUR 35,000	Lunch symposium LS 2 / LS 3 / LS 4: EUR 25,000

### Rental package

- Provision of a room
- Standard setup (theatre style with stage, lectern and speaker table)
- Supply of basic technical equipment in the room (projector & screen; 2 microphones for panel, 1 microphone for lectern)
- Use of the speakers' centre for educational lunchtime satellite symposium faculty (opening times will be communicated in due course)
- Session and talk titles, as well as company logo, will be included in a special section of the final programme and published on the congress website (deadline to submit: **November 3, 2014**)
- Publication of PDF invitation to symposium can be published on the congress website. ECCO's February eNewsletter will feature a link to the invitation. (PDF invitation submission deadline: **January 23, 2015**)
- Opportunity to place 1 poster of the format A0 (content subject to approval by the Organising Committee, deadline for submission of electronic files: **January 23, 2015**) at the registration area two hours prior to the satellite symposium, 1-4 posters of the format A0 at the entrance area of the symposium hall (number depending on number of entrances used) two hours prior to the satellite symposium. Provision of poster walls included, poster printing is not included
- Important note on posters: Movable roll-ups are not allowed in the registration area or in the corridors. The congress organiser will provide fixed poster walls. Only poster



walls with the sign "Satellite symposium announcement" may be used (poster walls used for directional signage by the congress organiser may NOT be used). Posters have to be dismantled by the satellite symposium organiser at the end of the symposium.

• Additional equipment as well as catering is not included (price upon request)

Conditions:

- All printed matters (symposia programmes, posters etc.) referring to a company's satellite symposium shall include the following remark: "*This programme is not affiliated with ECCO*"
- Onsite setup and dismantling to be completed within 15 minutes prior and after the symposium. Satellite symposium organisers are kindly asked to communicate this information to their appointed agencies, film crews, technicians and faculty
- All symposia-related signage and material to be fully removed after the session
- Staff of the sponsoring company is allowed to enter the symposium hall during the symposium only
- Please note that the guided poster session is taking place parallel to the lunchtime satellite symposia.

#### Appointed agencies

- If agencies are appointed for the organisation of a satellite symposium, the companies shall inform the ECCO Office in writing of the agency's name and contact person. Companies are further asked to make initial enquiries or reservations with ECCO directly, not via their agencies.
- Companies are responsible for communicating ECCO's regulations to its staff and appointed agencies. The appointed agencies cannot entirely act as if it were the company itself and the companies will continue to be held entirely responsible and accountable for activities organised on their behalf.
- It is the responsibility of the company to ensure that any agents employed to facilitate the satellite symposium are aware of these rules.

#### Booking process

Please submit your application for an educational lunchtime satellite symposium by ranking three preferences on the "Satellite symposium application form" on pages 29-30, which should be faxed to the ECCO Office (fax +43-1-710 22 42-001) or sent via e-mail (<u>s.hartmann@ecco-ibd.eu</u>).

#### Booking deadline: October 13, 2014

Should your choice compete with that of another company, then preference will be given on the principle of first come first served. ECCO has decided to use this rather complex process in the interests of transparency and fairness.

Once a request for a satellite symposium or sponsorship package has been submitted and accepted, this is considered a binding commitment. Submitting an application constitutes agreement to these terms.

#### Promotion

- Satellite symposium organisers will have the opportunity to make use of installed poster walls in the registration area and in front of the symposium hall (for detailed information see "Rental package")
- The distribution of promotional flyers in the congress venue is prohibited because conflicts between symposia have arisen on previous occasions.
- Any further promotional activities at the congress venue other than those described above are prohibited unless explicit approval has been granted by the congress organiser. Failure to observe this procedure shall render the company liable of a fee of up to 25% of the satellite symposium slot cost.
- If authorisation is granted by the management of a hotel, roll-ups/posters can be installed in the hotel lobby and/or flyers can be left at the check-in. Advertising on hotel key cards/door drops and any further promotional activities in hotels are prohibited, because this inappropriately commercialises the congress.

#### Receptions

- Catering is NOT included in the educational lunchtime satellite symposium rates.
- Organisers of educational lunchtime satellite symposia are highly encouraged to provide lunch (lunch boxes) for their delegates <u>after</u> satellite symposia in front of the entrance of the



symposium hall. Satellite symposium organisers are requested to liaise with the official caterer of the  $10^{th}$  Congress of ECCO (contact details will be provided).

- Receptions must not coincide with the official congress scientific programme.
- Reception space may not be used for entertainment or promotional purposes of any kind.
- Receptions must be open to all registered congress delegates.

#### Giveaways

• Gadgets distributed to congress delegates should be professional in nature and should not conflict with industry standards (healthcare guidelines).

## Satellite symposia payments

VAT at the statutory rate applicable has to be added to all prices quoted.

### Invoicing

Confirmation of a requested satellite symposium slot by ECCO will generate an invoice of 50% deposit payment. The deposit payment will be due within 30 days of invoice date. Final payment will be due by January 19, 2015.

 $\label{eq:Please note that invoicing will be done by OCEAiN - Organisation, Congress, Emotion, Association, iNnovation GmbH.$ 

### Site inspection

Requests for site inspections of the congress venue need to be directed to the ECCO Office.

## Withdrawal of application

Once a request for a satellite symposium or sponsorship package has been submitted and accepted, this is considered a binding commitment.



# Satellite symposium application form - Scientific programme 1/2

## 10<sup>th</sup> Congress of ECCO, February 18-21, 2014, Barcelona, Spain

We order the following sponsorship items (to be confirmed by the ECCO Office): NB: Prices are quoted net of VAT.

COMPANY NAME & ADDRESS – the company name as it should a	appear in official listings (final programme, website)
Name of Company	
VAT Registration Nr.	
Postal Address	
ZIP / City / Country	
Contact Person	Email
Telephone	Fax
Please use this address as the invoicing address: o yes	o no

#### **COMMUNICATION AGENCY** – in case you have appointed a third party to act on your company's behalf

Name of Agency	
VAT Registration Nr.	
Postal Address	
ZIP / City / Country	
Contact Person	Email
Telephone	Fax
Please use this address as the invoicing address: o v	es o no

Please use one preference ranking for each symposium you would like to book. In the following sections, please rank three preferences for your first (and if applicable, also for your second) satellite symposium and **fax** it to the ECCO Office (fax +43-1-710 22 42-001) or **send** it via e-mail (<u>s.hartmann@ecco-ibd.eu</u>).

#### Satellite symposium I

Date	Time	Plenary hall (Hall 1+2)	Parallel hall
	-		(Room 113+114+115)
Thursday, Feb 19, 2015	11:30-12:30	Satellite symposium <b>1a</b> : EUR 70,000 <b>BOOKED</b>	Satellite symposium <b>1b</b> : EUR 40,000 <b>BOOKED</b>
Thursday, Feb 19, 2015	17:15-18:15	Satellite symposium 2a: EUR 70,000 BOOKED	Satellite symposium <b>2b</b> : EUR 40,000 <b>BOOKED</b>
Friday, Feb 20, 2015	07:15-08:15	Satellite symposium <b>3a</b> : EUR 40,000 <b>BOOKED</b>	Satellite symposium <b>3b</b> : EUR 20,000 <b>BOOKED</b>
Friday, Feb 20, 2015	12:30-13:10	Educational lunchtime satellite symposium <b>LS 1</b> : EUR 35,000 <b>BOOKED</b>	Educational lunchtime satellite symposia LS 2 (Room 113): EUR 25,000 BOOKED LS 3 (Room 114): EUR 25,000 BOOKED LS 4 (Room 115): EUR 25,000 BOOKED
Friday, Feb 20, 2015	18:05-19:05	Satellite symposium <b>4a</b> : EUR 70,000 <b>BOOKED</b>	Satellite symposium <b>4b</b> : EUR 40,000 <b>BOOKED</b>
Saturday, Feb 21, 2015	07:15-08:15	Satellite symposium <b>5a</b> : EUR 20,000 <b>BOOKED</b>	Satellite symposium <b>5b</b> : EUR 10,000 <b>BOOKED</b>



# Satellite symposium application form - Scientific programme 2/2

#### 10th Congress of ECCO, February 18-21, 2014, Barcelona, Spain

Please fill in your ranked preferences by stating the number (1a-5b and LS1-LS4) of the desired satellite symposium slot:

First preference:	
Second preference:	
Third preference:	

#### Satellite symposium II

Date	Time	Plenary hall (Hall 1+2)	Parallel hall
			(Room 113+114+115)
Thursday, Feb 19, 2015	11:30-12:30	Satellite symposium <b>1a</b> : EUR 70,000 <b>BOOKED</b>	Satellite symposium <b>1b</b> : EUR 40,000 <b>BOOKED</b>
Thursday, Feb 19, 2015	17:15-18:15	Satellite symposium <b>2a</b> : EUR 70,000 <b>BOOKED</b>	Satellite symposium <b>2b</b> : EUR 40,000 <b>BOOKED</b>
Friday, Feb 20, 2015	07:15-08:15	Satellite symposium <b>3a</b> : EUR 40,000 <b>BOOKED</b>	Satellite symposium <b>3b</b> : EUR 20,000 <b>BOOKED</b>
Friday, Feb 20, 2015	12:30-13:10	Educational lunchtime satellite symposium LS 1: EUR 35,000 BOOKED	Educational lunchtime satellite symposia LS 2 (Room 113): EUR 25,000 BOOKED LS 3 (Room 114): EUR 25,000 BOOKED LS 4 (Room 115): EUR 25,000 BOOKED
Friday, Feb 20, 2015	18:05-19:05	Satellite symposium <b>4a</b> : EUR 70,000 <b>BOOKED</b>	Satellite symposium <b>4b</b> : EUR 40,000 <b>BOOKED</b>
Saturday, Feb 21, 2015	07:15-08:15	Satellite symposium <b>5a</b> : EUR 20,000 <b>BOOKED</b>	Satellite symposium <b>5b</b> : EUR 10,000 <b>BOOKED</b>

Please fill in your ranked preferences by stating the number (1a-5b and LS1-LS4) of the satellite symposium slot:

First preference:

Second preference:

Third preference:

Place / Date

Signature and Company Stamp

Extended deadline: November 3, 2014 Please return this form by Fax: +43-(0)1-710 22 42-001. Thank you! ECCO Office, Seilerstätte 7/3, 1010 Vienna, Austria Please note: All sponsor items are sold on a first come, first served basis. Once a request for a satellite symposium or sponsorship package has been submitted and accepted, this is considered a binding commitment. Submitting an application constitutes agreement to these terms and the regulations mentioned in the ECCO'15 Exhibitor & Sponsor Prospectus.



# Sponsorship opportunities – Educational programme

The following activities are part of the educational programme:

Educational activity	Target audience	Number of attendees (ECCO Congress 2014)
13 <sup>th</sup> IBD Intensive Advanced Course	Junior gastroenterologists	82 attendees
8 <sup>th</sup> Y-ECCO Workshop	Physicians, Surgeons, Paediatricians, IBD nurses	39 attendees
Y-ECCO Basic Science Workshop	Physicians, Surgeons, Paediatricians, IBD nurses	New - up to 50 attendees expected
6 <sup>th</sup> N-ECCO School	IBD nurses – elementary level	25 attendees
9 <sup>th</sup> N-ECCO Network Meeting	IBD nurses – advanced level	238 attendees
2 <sup>nd</sup> N-ECCO Research Networking Forum	IBD nurses	54 attendees
ECCO-ESGAR Ultrasound Workshop	Physicians, Surgeons, Paediatricians	50 attendees
ECCO-ESGAR MRI Workshop	Physicians, Surgeons, Paediatricians	50 attendees
4 <sup>th</sup> ClinCom Workshop	Physicians, Surgeons, Paediatricians, Clinical researchers, Industry	57 attendees
Cell-based therapy in IBD	Physicians, Surgeons, Paediatricians, Scientists	28 attendees (PSC Update Forum)
PIBD Update 2015	Physicians, Surgeons, Paediatricians, IBD nurses	61 attendees
4 <sup>th</sup> S-ECCO IBD Masterclass	Surgeons, Physicians, IBD nurses	175 attendees

#### Sponsorship package (per event)

from EUR 1,000.--

Book now!

Educational programme sponsors have a unique chance to purchase an <u>all-inclusive sponsorship</u> <u>package</u> for their preferred educational activity including the following 5 benefits for the price of 4:

- Disclaimer on ECCO congress website that the event is sponsored by the Sponsor & 2 free registrations to the sponsored course (Note: not possible for N-ECCO School & IBD Intensive Advanced Course)
- Sponsor logo & statement of sponsorship on opening slide displayed at the beginning of the course to all attendees
- **Sponsor roll-up** in front of the meeting room entrance
- **Table top presentation** outside the meeting room prior to/after the course and in coffee breaks
- Flyer of the sponsor on every seat in the meeting room

Sponsors not wishing to purchase all 5 benefits can **build their own** <u>custom-made package</u> including an arbitrary amount of the above mentioned benefits, with the fixed price per benefit.

Prices of respective packages are dependent on the size of the chosen educational activity as indicated below:

Number of attendees	All-inclusive - Get 5 benefits for the price of 4! (rate per package)	Build-your-custom- package (rate per benefit)
Up to 50 pax	EUR 4,000	EUR 1,000
Between 51-100 pax	EUR 8,000	EUR 2,000
Between 101-300 pax	EUR 12,000	EUR 3,000

This sponsorship option is open to Corporate as well as Non-Corporate Members. Please note that invoicing will be done according to number of attendees in past year (as indicated in the table on p. 31).



# Sponsorship application and contract form – Educational programme 1/2

#### 10<sup>th</sup> Congress of ECCO, February 18-21, 2015, Barcelona, Spain

We order the following sponsorship items (to be confirmed by the ECCO Office):

NB: Prices are quoted net of VAT.

COMPANY NAME & ADDR	<b>RESS</b> – the company nan	ne as it should ap	opear in offi	cial listings (final programme, website)
Name of Company				
VAT Registration Nr.				
Postal Address				
ZIP / City / Country				
Contact Person			Email	
Telephone			Fax	
Please use this address as	the invoicing address:	o yes	o no	

COMMUNICATION AGENCY - in case you have appointed a third party to act on your company's behalf

Name of Agency				
VAT Registration Nr.				
Postal Address				
ZIP / City / Country				
Contact Person			Email	
Telephone			Fax	
Please use this address as t	he invoicing address:	o yes	o no	

Ed	ucational activities up to 50 pax	
1.	Please tick your desired educational activity:	
	8 <sup>th</sup> Y-ECCO Workshop	
	Y-ECCO Basic Science Workshop	
	6 <sup>th</sup> N-ECCO School	
	ECCO-ESGAR Ultrasound Workshop	
	ECCO-ESGAR MRI Workshop	
	Cell-based therapy in IBD	
2.	Please tick your desired sponsorship package for the activity selected:	
	All-inclusive sponsorship package (5 benefits for the price of 4)	EUR 4,000.—
	Build-your-custom-package – please select your desired benefit(s):	
	Disclaimer on ECCO congress website & 2 free registrations	EUR 1,000.—
	Sponsor logo & statement of sponsorship on opening slide	EUR 1,000.—
	Sponsor roll-up in front of the meeting room entrance	EUR 1,000.—
	Table top presentation outside the meeting room	EUR 1,000.—
	Sponsor flyer on every seat in the meeting room	EUR 1,000.—



# Sponsorship application and contract form – Educational programme 2/2

10<sup>th</sup> Congress of ECCO, February 18-21, 2015, Barcelona, Spain

Ed	ucational activities between 51-100 pax	
1. □	Please tick your desired educational activity: 13 <sup>th</sup> IBD Intensive Advanced Course	
	2 <sup>nd</sup> N-ECCO Research Networking Forum 4 <sup>th</sup> ClinCom Workshop	
	PIBD Update 2015	
<b>2.</b> □	<b>Please tick your desired sponsorship package for the activity selected:</b> All-inclusive sponsorship package (5 benefits for the price of 4)	EUR 8,000.—
	<ul> <li>Build-your-custom-package – please select your desired benefit(s):</li> <li>Disclaimer on ECCO congress website &amp; 2 free registrations</li> <li>Sponsor logo &amp; statement of sponsorship on opening slide</li> <li>Sponsor roll-up in front of the meeting room entrance</li> <li>Table top presentation outside the meeting room</li> <li>Sponsor flyer on every seat in the meeting room</li> </ul>	EUR 2,000.— EUR 2,000.— EUR 2,000.— EUR 2,000.— EUR 2,000.—

Ed	Educational activities between 101-300 pax			
<b>1.</b>	Please tick your desired educational activity: 9 <sup>th</sup> N-ECCO Network Meeting			
	4 <sup>th</sup> S-ECCO IBD Masterclass			
2.	Please tick your desired sponsorship package for the activity selected:			
	All-inclusive sponsorship package (5 benefits for the price of 4)	EUR 12,000.—		
	<ul> <li>Build-your-custom-package – please select your desired benefit(s):</li> <li>Disclaimer on ECCO congress website &amp; 2 free registrations</li> <li>Sponsor logo &amp; statement of sponsorship on opening slide</li> <li>Sponsor roll-up in front of the meeting room entrance</li> </ul>	EUR 3,000.— EUR 3,000.— EUR 3,000.—		
	<ul> <li>Table top presentation outside the meeting room</li> <li>Sponsor flyer on every seat in the meeting room</li> </ul>	EUR 3,000.— EUR 3,000.—		
	D Sponsor ryce on every seat in the meeting footh	LUK 5,000		

Place / Date

Signature and Company Stamp

Deadline: according to respective sponsor items Please return this form by Fax: +43-(0)1-710 22 42-001. Thank you! ECCO Office, Seilerstätte 7/3, 1010 Vienna, Austria Please note: All sponsor items are sold on a first come, first served basis. Signature of this form declares the sponsor's consent with the terms & conditions outlined in the ECCO'15 Exhibitor & Sponsor Prospectus.



# Satellite symposia - Educational programme



Educational programme sponsors have an opportunity to sponsor **satellite symposia scheduled prior to or after an educational activity**.

Seize the opportunity of presenting your newest products and therapies to different interest groups including young gastroenterologists, surgeons, paediatricians, IBD nurses, and allied health professionals and scientists with an interest in IBD who will participate in the scheduled educational activities.

# Rental package

The price of sponsoring satellite symposia is dependent on the size of the respective educational activity and comprises:

- 1 hour duration of the symposium held in the same meeting room where the educational activity takes place
- Symposium hall with basic technical equipment
- Use of the speakers' centre for satellite symposium faculty
- Inclusion of session and talk titles as well as company logo in a special section of the final programme and on the website (deadline to submit: **November 3, 2014**)
- PDF invitation in the February issue of ECCO eNewsletter. PDF invitation to symposium can also be published on the congress website. (PDF invitation submission deadline: *January 23, 2015*)
- Opportunity to place 1 poster of the A0 format (content subject to approval by the Organising Committee) at the registration area two hours prior to the satellite symposium, 1-2 posters of the format A0 at the entrance area of the symposium hall (number depending on number of entrances used) two hours prior to the satellite symposium. Provision of poster walls is included, poster printing is not included (deadline for submission of electronic files: *January 23, 2015*)
- Important note on posters: Movable roll-ups are not allowed in the registration area or in the corridors. The congress organiser will provide fixed poster walls. Only poster walls with the sign "Satellite symposium announcement" may be used (poster walls used for directional signage by the congress organiser may NOT be used). Posters have to be dismantled by the satellite symposium organiser at the end of the symposium.
- Possibility of organising receptions (at own cost)

• Additional equipment as well as catering is not included (price upon request)

#### Conditions:

- All printed matters (symposia programmes, posters etc.) referring to a company's satellite symposium shall include the following remark: "*This programme is not affiliated with ECCO*"
- Onsite setup and dismantling to be completed within 15 minutes prior and after the symposium. Satellite symposium organisers are kindly asked to communicate this information to their appointed agencies, film crews, technicians and faculty
- All symposia-related signage and material to be fully removed after the session
- Staff of the sponsoring company is allowed to enter the symposium hall during the symposium only

Number of attendees	Rate
Up to 50 pax	EUR 10,000
Between 51-100 pax	EUR 17,500
Between 101-300 pax	EUR 25,000

This sponsorship option is open to Corporate as well as Non-Corporate Members. Please note that invoicing will be done according to number of attendees in past year (as indicated in the table on p. 31).



## Time slots and rates

#### 6<sup>th</sup> N-ECCO School Wednesday, February 18, 2015, 08:30-16:15 For IBD nurses new to the field N-ECCO School satellite symposium 1: Book now! Wednesday, February 18, 2015, 07:15-08:15 EUR 10,000.-N-ECCO School satellite symposium 2: Wednesday, February 18, 2015, 16:30-17:30 EUR 10,000.-Booked 9<sup>th</sup> N-ECCO Network Meeting Thursday, February 19, 2015, 09:00-17:00 Advanced level of education for IBD nurses N-ECCO Network Meeting satellite symposium 1: Thursday, February 19, 2015, 07:30-08:30 EUR 25,000.-Booked N-ECCO Network Meeting satellite symposium 2: Thursday, February 19, 2015, 17:15-18:15 EUR 25,000.-Book now! 2<sup>nd</sup> N-ECCO Research Networking Forum Wednesday, February 18, 2015, 13:00-17:00 Aimed at IBD nurses N-ECCO Research Networking Forum satellite symposium: Wednesday, February 18, 2015, 11:45-12:45 EUR 17,500.-**Book now!** ECCO-ESGAR MRI Workshop Wednesday, February 18, 2015, 13:00-18:00 Targeted at physicians, surgeons and paediatricians ECCO-ESGAR MRI Workshop satellite symposium 1: Book now! Wednesday, February 18, 2015, 11:45-12:45 EUR 10,000.-ECCO-ESGAR MRI Workshop satellite symposium 2: Book now! Wednesday, February 18, 2015, 18:15-19:15 EUR 10,000.-4<sup>th</sup> ClinCom Workshop Thursday, February 19, 2015, 08:30-12:10 Intended for physicians, surgeons, paediatricians, clinical researchers and industry ClinCom Workshop satellite symposium: Thursday, February 19, 2015, 07:15-08:15 EUR 17,500.-Book now! **Cell-based therapy in IBD** Thursday, February 19, 2015, 09:30-12:00 Target audience includes physicians, surgeons, paediatricians and scientists Cell-based therapy in IBD satellite symposium: Book now! Thursday, February 19, 2015, 08:15-09:15 EUR 10,000.-PIBD Update 2015 Wednesday, February 18, 2015, 16:00-18:00 Intended for paediatricians, physicians, surgeons and IBD nurses PIBD Update 2015 satellite symposium: EUR 17,500.-Wednesday, February 18, 2015, 18:15-19:15 **Book now!** 4<sup>th</sup> S-ECCO IBD Masterclass

- Thursday, February 19, 2015, 08:30-18:00
- Target audience includes surgeons, physicians and IBD nurses



S-ECCO IBD Masterclass satellite symposium 1: Thursday, February 19, 2015, 07:00-08:00

S-ECCO IBD Masterclass satellite symposium 2: Thursday, February 19, 2015, 18:15-19:15 EUR 25,000.—

EUR 25,000.— Book now!

Book now!

Important note: Please bear in mind that the educational activities are open to ECCO Members only.

## Appointed agencies

- If agencies are appointed for the organisation of a satellite symposium, the companies shall inform the ECCO Office in writing of the agency's name and contact person. Companies are further asked to make initial enquiries or reservations with ECCO directly, not via their agencies.
- Companies are responsible for communicating ECCO's regulations to its staff and appointed agencies. The appointed agencies cannot entirely act as if it were the company itself and the companies will continue to be held entirely responsible and accountable for activities organised on their behalf.
- It is the responsibility of the company to ensure that any agents employed to facilitate the satellite symposium are aware of these rules.

### Booking process

To reserve a satellite symposium, please fill in the registration form on pages 38-39 and fax it to the ECCO Office (fax +43-1-710 22 42-001) or send via e-mail (<u>s.hartmann@ecco-ibd.eu</u>). Please note that some of the educational activities run in parallel and that some have a limited capacity. Therefore please do register early.

#### Extended booking deadline: November 3, 2014

Should your choice compete with that of another company, then preference will be given on the principle of first come first served. ECCO has decided to use this rather complex process in the interests of transparency and fairness.

Once a request for a satellite symposium or sponsorship package has been submitted and accepted, this is considered a binding commitment. Submitting an application constitutes agreement to these terms.

### Promotion

- Satellite symposium organisers will have the opportunity to make use of installed poster walls in the registration area and in front of the symposium hall (for detailed information see "Rental package")
- The distribution of promotional flyers in the congress venue is prohibited because conflicts between symposia have arisen on previous occasions.
- Any further promotional activities at the congress venue other than those described above are prohibited unless explicit approval has been granted by the congress organiser. Failure to observe this procedure shall render the company liable of a fee of up to 25% of the satellite symposium slot cost.
- If authorisation is granted by the management of a hotel, roll-ups/posters can be installed in the hotel lobby and/or flyers can be left at the check-in. Advertising on hotel key cards/door drops and any further promotional activities in hotels are prohibited, because this inappropriately commercialises the congress.

### Receptions

- If space permits, satellite symposium organisers may organise receptions before satellite symposia. The congress organiser does not guarantee that space will be available. Satellite symposium organisers are requested to liaise with the official caterer of the 10<sup>th</sup> Congress of ECCO (contact details will be provided).
- Reception space may not be used for entertainment or promotional purposes of any kind.
- Receptions must be open to all registered delegates of the sponsored educational activity.

### Giveaways

• Gadgets distributed to congress delegates should be professional in nature and should not conflict with industry standards (healthcare guidelines).



#### Satellite symposia payments

VAT at the statutory rate applicable has to be added to all prices quoted.

#### Invoicing

Confirmation of a requested satellite symposium slot by ECCO will generate an invoice of 50% deposit payment. The deposit payment will be due within 30 days of invoice date. Final payment will be due by January 19, 2015.

Please note that invoicing will be done by OCEAiN – Organisation, Congress, Emotion, Association, iNnovation GmbH.

#### Site inspection

Requests for site inspections of the congress venue need to be directed to the ECCO Office.

#### Withdrawal of application

Once a request for a satellite symposium or sponsorship package has been submitted and accepted, this is considered a binding commitment.



# Satellite symposium application and contract form – Educational programme 1/2

#### 10<sup>th</sup> Congress of ECCO, February 18-21, 2015, Barcelona, Spain

We order the following sponsorship items (to be confirmed by the ECCO Office):

NB: Prices are quoted net of VAT. **COMPANY NAME & ADDRESS** – the company name as it should appear in official listings (final programme, website) Name of Company VAT Registration Nr. \_\_\_\_\_ Postal Address ZIP / City / Country Email\_\_\_\_\_ Contact Person Telephone Fax \_\_\_\_\_ Please use this address as the invoicing address: o yes o no COMMUNICATION AGENCY - in case you have appointed a third party to act on your company's behalf Name of Agency VAT Registration Nr. \_\_\_\_\_ Postal Address ZIP / City / Country Email Contact Person Telephone Fax \_\_\_\_\_ Please use this address as the invoicing address: o yes o no Please tick your desired sponsorship options: 6<sup>th</sup> N-ECCO School satellite symposia N-ECCO School satellite symposium 1: EUR 10,000.- BOOK NOW! Wednesday, February 18, 2015, 07:15-08:15 EUR 10,000.- BOOKED N-ECCO School satellite symposium 2: Wednesday, February 18, 2015, 16:30-17:30 9<sup>th</sup> N-ECCO Network Meeting satellite symposia N-ECCO Network Meeting satellite symposium 1: EUR 25,000.- BOOKED Thursday, February 19, 2015, 07:30-08:30 N-ECCO Network Meeting satellite symposium 2: EUR 25,000.- BOOK NOW! Thursday, February 19, 2015, 17:15-18:15 2<sup>nd</sup> N-ECCO Research Networking Forum satellite symposium N-ECCO Research Networking Forum satellite symposium: EUR 17,500.- BOOK NOW! Wednesday, February 18, 2015, 11:45-12:45 ECCO-ESGAR MRI Workshop satellite symposia ECCO-ESGAR MRI Workshop satellite symposium 1: EUR 10,000.- BOOK NOW! Wednesday, February 18, 2015, 11:45-12:45 ECCO-ESGAR MRI Workshop satellite symposium 2: EUR 10,000.- BOOK NOW! Wednesday, February 18, 2015, 18:15-19:15 4<sup>th</sup> ClinCom Workshop satellite symposium EUR 17,500.- BOOK NOW! ClinCom Workshop satellite symposium п Thursday, February 19, 2015, 07:15-08:15 Cell-based therapy in IBD satellite symposium EUR 10,000.- BOOK NOW! Cell-based therapy in IBD satellite symposium

Thursday, February 19, 2015, 08:15-09:15



# Satellite symposium application and contract form – Educational programme 1/2

10th Congress of ECCO, February 18-21, 2015, Barcelona, Spain

#### PIBD Update 2015 satellite symposium

 PIBD Update 2015 satellite symposium: Wednesday, February 18, 2015, 18:15-19:15

#### S-ECCO IBD Masterclass satellite symposia

- □ S-ECCO IBD Masterclass satellite symposium 1: Thursday, February 19, 2015, 07:00-08:00
- □ S-ECCO IBD Masterclass satellite symposium 2: Thursday, February 19, 2015, 18:15-19:15

Place / Date

Signature and Company Stamp

EUR 17,500.- BOOK NOW!

EUR 25,000.- BOOK NOW!

EUR 25,000.- BOOK NOW!

Extended deadline: November 3, 2014 Please return this form by Fax: +43-(0)1-710 22 42-001. Thank you! ECCO Office, Seilerstätte 7/3, 1010 Vienna, Austria Please note: All sponsor items are sold on a first come, first served basis. Signature of this form declares the sponsor's consent with the terms & conditions outlined in the ECCO'15 Exhibitor & Sponsor Prospectus (see extract below)



#### Further sponsorship options

The congress organiser offers companies the opportunity to become sponsors of the 10<sup>th</sup> Congress of ECCO in Barcelona, enabling them to promote their scientific endeavours.

In this section you will get acquainted with possible sponsorship options at the 10<sup>th</sup> Congress of ECCO. We also refer to the Code of Practice, the rules and regulations which apply to all sponsoring and exhibiting companies.

#### Registration

If you are interested in becoming a sponsor of the  $10^{th}$  Congress of ECCO please use the sponsorship application and contract form on pages 51-52 of this prospectus to make your binding application for your selected sponsor option and send it to the:

#### **ECCO Office**

ECCO Office Seilerstätte 7/3 1010 Vienna Austria Tel.: +43-(0)1-710-22 42 Fax: +43-(0)1-710 22 42-001 E-Mail: <u>ecco-congress@ecco-ibd.eu</u>

#### **Contact Persons:**

Ms. Nicole Eichinger (<u>n.eichinger@ecco-ibd.eu</u>) Ms. Stefanie Hartmann (<u>s.hartmann@ecco-ibd.eu</u>)

Please note that all sponsor items are sold on a first come, first served basis following the rule that Corporate Members will be allocated prior to Non-Corporate Members.

For any further sponsor / advertising options not mentioned please feel free to address the ECCO Office. Thank you!

**Deadline for registration** is according to the respective sponsor items listed on the following pages.

#### Sponsorship payments

VAT at the statutory rate applicable has to be added to all prices quoted.

#### Invoicing

Receipt of the sponsorship application and contract form will generate an invoice of 50% deposit payment. The deposit payment will be due within 30 days of invoice date. Final payment will be due by January 19, 2015.

Please note that invoicing will be done by OCEAiN – Organisation, Congress, Emotion, Association, iNnovation GmbH.

#### Site inspections

Requests for site inspections of the congress venue need to be directed to the ECCO Office in Vienna.

#### Withdrawal of application

Once the sponsor items have been confirmed, the sponsor may no longer withdraw his/her application. The entire costs of the booked sponsor item plus any additional expenses actually incurred are payable in total.



#### **Congress bags**



Display of the sponsor name and logo on the congress bag
One of the most used items during the entire meeting, ECCO congress bags are more than just a stylish accessory - they are a means of improving the lives of African women who produce them in their own sewing cooperatives. Profit from being associated with our innovative congress bags, and help support a good cause at the same time!
5,000
From February 18, 2015 throughout the congress
Logo and sponsor name on the congress bag (approval by ECCO)
price upon request Possible August 19, 2014

#### Inserts into congress bags



Marketing option:	Flyers, leaflets, brochures, announcements, company folder, company compact disc-slim case, etc.
Description:	An information supplement in the congress bags remains one of the best methods of providing information to the targeted group. Material supplied is subject to approval of the Organising Committee. The use of the ECCO logo is prohibited.
Quantity:	5,000
Distribution:	From February 18, 2015 throughout the congress, distributed directly to participants in congress bags
Technical Details:	Inserts may not weigh more than 100g and shall not exceed 4 A5 pages or double-sided A4 leaflet
Rate:	per insert
Exclusivity:	No
Deadline:	<b>January 2, 2015</b> (deadline for submission of the electronic version of the insert to ECCO)



#### Lanyards

EUR 4.-- per lanyard

Book now!



Marketing option: Description:

Display of the sponsor name and logo on the lanyards for the name badges Lanyards branded with the sponsor's logo hold the participants' badges and will be distributed to all participants. Production of the lanyards by the sponsor. 5,000 (invoicing according to final number of delegates) From February 18, 2015 throughout the congress Directly to participants at the registration desk Sponsorship of lanyards automatically excludes the options to sponsor congress bags and/or congress signs on an exclusive basis EUR 4.—per lanyard

Rate: Exclusivity:

Quantity:

Note:

Distribution:

Application Area:

Yes. Furthermore, the possibility for a multi-year contract exists. In case of interest, please touch base with the ECCO Office. Extended deadline: October 31, 2014

#### Advertisements...



ECCO Word of welcome

Dear Colleagues, visitors and friends,

Lam delighted to welcome you to the ECCO Congress in Vienna, on E

in the Congress ar	nouncement 2016	EUR 7,500	BOOK NOW!
Marketing options:	Advertisement, announcement		
Description:	The announcement is a 4-page highlights and key dates for the congress bag insert at the 10 <sup>th</sup> distributed at ECCO Educationa meetings.	11 <sup>th</sup> Congress of ECCO. It Congress of ECCO in Barcel	will be included as a ona and will also be
Distribution:	To all congress participants at Workshops and at various nation		at ECCO Educational
Technical details:	4 colours print ready films (or CE	) with colour proof print	
Dimensions:	100 mm (w) x 210 mm (h), 3 m high resolution PDF-X3, 300 dpi,		4c offset print, File:
Rates:	Full colour advertisement on outs	side back cover	EUR 7,500.—
Exclusivity:	Yes		
Deadline:	November 3, 2014 (deadline for	r submission of the advertise	ement)

#### ... in the Preliminary Programme

from EUR 2,000.--

Booked

<i>Marketing options:</i> <i>Description:</i>	Advertisement, announcement The Preliminary Programme will be one of the most impo- prior to the congress.	rtant p	printed matters
Distribution:	Distributed at UEGW 2014 in Vienna (~14,000 delegates)		
DISTIDUTION.			
Technical details:	A5 advertisements, 4 colours print ready films (or CD) with c	olour p	proof print
Dimensions:	Format A5, 148 mm (w) x 210 mm (h), 3 mm bleedings or	n each	side, 4c offset
	print, File: high resolution PDF-X3, 300 dpi, crop marks		
Rates:	- full colour advertisement on outside back cover	EUR	9,500.—
	<ul> <li>full colour advertisement on inside back cover</li> </ul>	EUR	5,000.—

#### ECCO Exhibitor & Sponsor Prospectus 2015



	<ul> <li>full colour advertisement on inside front cover</li> <li>full colour advertisement on inside page</li> </ul>	E	UR 5,000.— UR 2,500.—
Exclusivity:	- one colour advertisement on inside page No	E	UR 2,000.—
Deadline:	August 19, 2014 (deadline for submission of the	ie advertisemei	nt)
in the Final Prog	ramme from EUI	R 3,000	Book now!
<i>Marketing options:</i> <i>Description:</i>	Advertisement, announcement The Final Programme, as hand-out to all congr important printed matter used by all participants		
<i>Distribution: Technical details: Dimensions:</i>	To all congress participants at the congress A5 advertisements, 4 colours print ready films (c Format A5, 148 mm (w) x 210 mm (h), 3 mm print, File: high resolution PDF-X3, 300 dpi, crop	or CD) with colo bleedings on e	our proof print
Rates:	<ul> <li>full colour advertisement on outside back cover</li> <li>full colour advertisement on inside back cover</li> <li>full colour advertisement on inside front cover</li> <li>full colour advertisement on inside page</li> <li>one colour advertisement on inside page</li> </ul>	BOOKED	,
Exclusivity:	No		·
Deadline:	November 3, 2014 (deadline for submission of	the advertisem	ient)



Sponsorship option:	Starting in 2014, ECCO is no longer offering notepads and pens as inserts for each congress bag. Instead, delegates will be able to help themselves to a few sheets of paper and a pen at "pen and paper stations" placed in front of the plenary hall. The stations will be equipped with paper and pens branded by the sponsor (provided by the sponsor). The station itself will be branded with the sponsor's logo.	
Description:	Place your company's logo and/or description on paper and stations where delegates can pick up material	l pens, as well as the
Distribution:	From February 19, 2015 throughout the entire congress	
Rate: Exclusivity: <b>Deadline:</b>	per station, for the entire duration of the event No (max. 5 stations per company) <b>November 3, 2014</b>	EUR 1,000.—





Web banners on the	e ECCO Congress Website	from EUR 3,000	Booked	
European Crohn's and Colitis Organisation Inflammatory Bowel Diseases 10 <sup>th</sup> Congress of ECCO, February 18-21, 2015, Barcelona/Spain				
Home Our Congress D	iscover the programme Register Hotels I	Explore Barcelona		
Sponsorship option:	ECCO gives you the possibility of internet	reaching your customers	by advertising on the	
Description:	Attract a technically advanced au setting a link to your homepage, o			
Application area: For min. 3 months (starting mid-November 2014 and throughout the congress) and max. 6 months (starting mid-August 2014 and throughout the congress)				
Placement:	Front page of ECCO congress frame	website (http://www.ecco-	-ibd.eu/ecco15), right	
Technical details:	Banner: 120 pixels wide x 240 pix File size max. 10 K (format: *.gif)		ours	
Rates:	Banner for 3 months (incl. link to Banner for 6 months (incl. link to	, , , , , , , , , , , , , , , , , , , ,	3,000.— 5,000.—	
Exclusivity:	No			

Exclusivity: Deadline:



Sponsorship option:	Exclusive sponsorship option. Inclusion of the sponsor name on signage onsite and on printed congress material, e.g. "XYZ Internet Lounge & Abstract printing stations", as well as display of the logo and sponsor name on the internet stations and abstract printing stations
<i>Description:</i>	A number of computers will be set up in the exhibition hall for the use of all delegates. The sponsor will be acknowledged in the final programme, by onsite signage and on the screensavers at the computer stations.
<i>Availability:</i>	From February 19, 2015 throughout the congress
<i>Application area:</i>	Computer stations in exhibition hall
Rate:	EUR 15,000.—
Exclusivity:	Yes
Deadline:	November 3, 2014

For 6 months  $\rightarrow$  July 25, 2014 For 3 months  $\rightarrow$  October 24, 2014



Wireless LAN



Sponsorship option: A much appreciated sponsorship option by all delegates: Sponsor a Wireless LAN network that covers the entire congress venue and is available free of charge to all delegates. Every time a delegate starts the internet browser, an HTML disclaimer page Description: appears. This page will display your logo and name, but can also be branded with a special design that you provide (subject to approval). Availability: From February 18, 2015 throughout the congress Application area: Entire congress venue Rate: EUR 9,000.-Exclusivity: Yes Deadline: November 3, 2014 **USB Drives including abstracts Price upon request** Booked

**Speakers' Centre** 



Marketing option:	Display of the logo and sponsor name in the speakers' centre
Description:	The speakers' centre is a busy area during the congress, frequently used by all
	speakers and chairpersons ( $\sim$ 200 faculty members) it represents a perfect spot
	for your company to reach all participants who are actively involved in the
	scientific organisation of the meeting.
Availability:	From February 18, 2015 throughout the congress
Technical details:	Logos, banners and sponsor name placed within the area of the speakers' centre
	and on desktops of computers in the speakers' centre.
Application area:	Signs & computers in speakers' centre
Rate:	EUR 5,000.—
Exclusivity:	Yes
Deadline:	November 3, 2014
	•

Book now!



 Company meeting rooms at the congress venue
 price upon request
 Book now!

*Marketing option: Description:* 

Company meeting rooms Please contact the ECCO Office (<u>ecco-congress@ecco-ibd.eu</u>) to enquire about the possibility and costs of a company meeting room at the CCIB (subject to availability).



Much appreciated by ECCO Congress delegates at the 8 <sup>th</sup> Vienna, ECCO offers also in 2015 a healthy sponsorship of apples.	ption: Local & organic
Your company's logo will be placed on signage at the distribution point (ECCO	
Booth). Furthermore, reference will be made in the ECCO Fir	nal Programme.
From February 19, 2015 throughout the entire congress	
~7,000 local & organic apples incl. handling	EUR 7,000.—
Yes	·
November 3, 2014	
	Vienna, ECCO offers also in 2015 a healthy sponsorship of apples. Profit from being associated with this healthy offer for delega Your company's logo will be placed on signage at the dis Booth). Furthermore, reference will be made in the ECCO Fir From February 19, 2015 throughout the entire congress ~7,000 local & organic apples incl. handling Yes



Marketing option:	Display of logo and sponsor name on signage at the entrance to the sponsored ECCO Members' Lounge and reference in the ECCO Final Programme.
Description:	This was inaugurated at the 8 <sup>th</sup> Congress of ECCO and also well visited by members during the 9 <sup>th</sup> Congress of ECCO. This is an exclusive area in proximity to the ECCO Booth offering convenient docking stations to recharge phones and laptops as well as private meeting spots.
<i>Availability: Rates: Exclusivity:</i> <b>Deadline:</b>	From February 19, 2015 throughout the congress price upon request Possible November 3, 2014



Water stations	EUR 2,000	Book now!
Marketing option:	Display of logo and name of sponsor at the water stations.	
	Additionally, if desired, sponsors can put their logo and/or name on the paper cups (production costs of paper cups are not included).	
Description:	Water supply stations will distribute water at no cost to attendees while onsite at the congress.	
Application area:	Distribution stations with the sponsor's imprint will be set up throughout the congress centre and in the exhibition hall.	
Rate:	per water station, per day EUR 2,000.—	
Exclusivity:	Yes	Contractory of the Second Second
Deadline:	November 3, 2014	

C

Book now!

#### **ECCO Interaction: Hearts and Minds**



<i>Marketing option: Description: Technical details: Application area:</i>	Display of logo and name of sponsor within the venue Welcome the audience in your company's name on the occasion of one of the highlights of the ECCO Congress 2015 on February 20, 2015 Announcement of sponsorship of interaction in final programme. Distribution of bracelets with sponsor's logo and company name. Banner of sponsor placed at event location. At the location of the event	
Rates:	EUR 15,000.—	
Exclusivity:	Yes	
Deadline:	November 3, 2014	
Badge scanners	from EUR 150 Book now!	
Sponsorship option:	Rental of badge scanners for your booth/satellite symposium	
Description:	Keep track of visitors to your booth/satellite symposium at the 10 <sup>th</sup> Congress of ECCO and profit from statistical data.	
Details:	The badge scanners are equipped with a USB cable and need to be plugged in to a laptop or PC permanently. The badge scanner may come with a laptop, or alternatively, you may use your own computer.	
	The scanned numbers must be saved in a file (e.g. word or excel file) and shall be handed over to ECCO at the end of the rental period. ECCO will then decrypt the codes for you and provide you with the statistical information. Please note that the scanners can be used for statistical information only and NO delegate data will be decoded and provided.	
Rates:	Scanner only EUR 150.— Scanner plus notebook EUR 450.—	
Conditions:	Rental costs are per badge scanner (and notebook, respectively) for the entire duration of the congress (February 18-21, 2015)	
Exclusivity:	n.a.	
Deadline:	January 19, 2015	



#### Branding options at the congress venue



*Marketing option: Description:* 

Display of logos and/or advertisements.

Various options for branding at the congress venue exist. These range from printed ads/sponsor logos displayed in the congress centre, glass escalators or side walls.

**Deadline:** Notes:

#### November 3, 2014

Pictures are only samples. Artwork is not included in prices = sponsor delivers "ready to print" files to ECCO: PDF files 100% size and 120dpi, if file is scaled please adjust dpi, e.g. scaled 50% = 240dpi, Colour coding of files: CMYK, Indoor banners: Please add extra 100mm on top and extra 100mm at bottom to actual banner size; the added areas are needed for slip pockets, no artwork on added areas – just white. All files should have crop marks. File name: Please include scale factor into file name e g 6.4 ECCO2015 100% pdf

scale factor into file name, e.g. 6.4_ECCO2015_100%.pdf.			Beels neuro
<b>Outside branding</b>	- Windows	EUR 500	Book now!
Material	Vinyl	TILLS	ALBERT OF COMPLEX
Location	Entrance B to corner/between entrances C and B. Both entrances will be used for the congress.		
Description	Outside window branding, visible when entering the hall. 30 units available (18 units at the entrance B to corner, 12 units between entrances C and B)		
Dimensions	245 x 295 cm (5 cm profile between windows)		
Items per sponsor	Max. 12		
Exclusivity	No		Terres
Rate	EUR 500.— per window		

Outside branding	<ul> <li>Signpost at the sea side</li> </ul>	EUR 9,000	Booked
Material	Mesh	EUR 9,000.	
Location	On the square in front of CCIB, visible when delegates exit the congress venue and walk towards the metro station or surrounding hotels.		
Description	Banner on the signpost. One sided, visible when coming from the congress venue. 1 unit available		
Dimensions	1200 x 427 cm (one sided only)		
Items per sponsor	Max. 1		
Exclusivity	Yes		
Rate	EUR 9,000.— per banner		

<b>Entrance hall bran</b>	nding - Banner on the marble	EUR 2,500	Booked
Material	Printed inkjet		
Location	Entrance to plenary hall or entrance to exhibition hall		-
Description	Wooden frame for stretched banner located in the entrance hall. 2 units available		041
Dimensions	600 x 270 cm on the marble	- 827	
Items per sponsor	Max. 1	WINS IN	IHO .
Exclusivity	No		
Rate	EUR 2,500.— per banner		



			Book now!
Entrance hall bran	nding – Banner at the expo entrance	EUR 2,000	BOOK HOW:
Material	Printed inkjet		
Location	Entrance to plenary hall or entrance to exhibition hall		
Description	Wooden frame for stretched banner located at the expo entrance. 6 units available		E B
Dimensions	500 x 270 cm on the expo entrance	021	
Items per sponsor	Max. 2		
Exclusivity	No		
Rate	EUR 2,000.— per banner		

Entrance hall brai	nding – Banner on the corridor	EUR 2,300	Book now!
Material	Printed inkjet		
Location	Entrance hall, in between the entrances to the plenary hall and exhibition hall		
Description	Wooden frame for stretched banner located on the corridor. 3 units available		Migotility valueschillity leves Age Data
Dimensions	600 x 250 cm on the corridor (length can vary)		
Items per sponsor	Max. 1	1 DE	
Exclusivity	No	States And	
Rate	EUR 2,300.— per banner		tille telle et

Entrance hall bran	nding – Escalators	EUR 2,900	Book now!
Material	Inkjet vinyl		
Location	Escalators located in the entrance hall leading up to Level 1 (satellite symposia, educational courses, digital oral presentations)		
Description	Advertising mounted on sides of an escalator in the entrance hall. 6 sets available		
Dimensions	1200 x 50 cm		
Items per sponsor	Max. 2 sets		
Exclusivity	No		
Rate	EUR 2,900.— per set		( Carl Carl)

Nate			
Entrance hall bran	nding – Staircase	EUR 1,800	Book now!
Material	Inkjet forex	Constant of the second second	
Location	Staircase access		
Description	Exclusive advertising on the staircase leading to the Speakers' centre		
Dimensions	200 x 345 cm (23 units frontal stairs, 15 cm each)		
Items per sponsor	Max. 1		
Exclusivity	Yes	11	
Rate	EUR 1,800.—		

Entrance hall brar	nding – Windows	EUR 590	Book now!
Material	Vinyl		
Location	Entrance hall, on the glass façade of the Speakers' centre		
Description	Entrance hall window branding. 16 units available		
Dimensions	170 x 268 cm (visible part 170 x 188 cm)	- IS BELIEVING	
Items per sponsor	Max. 16 (for better visibility, purchase of more		2 Del
	than 1 unit is recommended)		
Exclusivity	Possible		
Rate	EUR 590.— per window	A TH	Contraction of the local division of the loc



Exhibition hall branding – Windows EUR 790			Book now!
Material	Inkjet vinyl		
Location	Exhibition hall, expo access		and a state of the
Description	Window branding on top of the exhibition hall entrances – visible inside the exhibition hall. 2 entrances à 5 units available		
Dimensions	300 x 300 cm	No. of Concession, Name of Street, or other	
Items per sponsor	Max. 5 (for better visibility, purchase of more than 1 unit is recommended)		121
Exclusivity	No		The state of the s
Rate	EUR 790.— per window		

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Level 1 branding	- Top part of corridors	EUR 1,700	Book now!
Material	Inkjet vinyl		
Location	Auditorium corridor situated in the corridor outside Auditorium 113 & 114 & 115 (parallel hall for satellite symposia)		.ta
Description	Advertising as hanging banner in corridor outside the auditoria rooms – great visibility for delegates attending a satellite symposium held in the parallel hall. 5 units available	and the second s	
Dimensions	700 x 300 cm		
Items per sponsor	Max. 1		16
Exclusivity	No		A CONTRACTOR
Rate	EUR 1,700.— per banner		

Toilet branding		EUR 45.—	Book now!
Material	Printed vinyl		
Location	Toilets around the CCIB		
Description	Branding of the toilet doors located throughout the CCIB. Number of units available: TBC		
Dimensions	60 x 80 cm		
Items per sponsor	All available units		
Exclusivity	Possible		
Rate	EUR 45.— per door		



#### Sponsorship application and contract form 1/2

#### 10th Congress of ECCO, February 18-21, 2015, Barcelona, Spain We order the following sponsorship items (to be confirmed by the ECCO Office): NB: Prices are quoted net of VAT. COMPANY NAME & ADDRESS - the company name as it should appear in official listings (final programme, website) Name of Company VAT Registration Nr. Postal Address ZIP / City / Country Contact Person Email Telephone Fax Please use this address as the invoicing address: o yes o no COMMUNICATION AGENCY - in case you have appointed a third party to act on your company's behalf Name of Agency VAT Registration Nr. Postal Address ZIP / City / Country Contact Person Email Telephone Fax Please use this address as the invoicing address: o yes o no Please tick your desired sponsorship options: **Congress bags** BOOKED price upon request Inserts into congress bags per insert **BOOK NOW!** EUR 5,000.-Lanyards (supplied by the sponsor) per lanyard **BOOK NOW!** EUR 4.— Advertisement in the 2016 Congress announcement Full colour advertisement on outside back cover **BOOK NOW!** EUR 7,500.-Advertisements in the Preliminary Programme EUR 9,500.п Full colour advertisement on outside back cover BOOKED п Full colour advertisement on inside back cover BOOKED EUR 5,000.-Full colour advertisement on inside front cover BOOKED EUR 5,000.п BOOKED п Full colour advertisement on inside page EUR 2,500.-BOOKED One colour advertisement on inside page EUR 2,000.-**Advertisements in the Final Programme** Full colour advertisement on outside back cover BOOKED EUR 9,500.-Full colour advertisement on inside back cover BOOKED EUR 5,000.п Full colour advertisement on inside front cover BOOKED EUR 5,000.-**BOOK NOW!** EUR 3,500.п Full colour advertisement on inside page One colour advertisement on inside page **BOOK NOW!** EUR 3,000.-**BOOK NOW!** EUR 1,000.-Pen and paper stations per station

Congress signs & layout

BOOKED from EUR 10,000.-



#### Sponsorship application and contract form 2/2

#### 10<sup>th</sup> Congress of ECCO, February 18-21, 2015, Barcelona, Spain

Worl D D	<b>brld wide web</b> Banner for 3 months (incl. link to your homepage) Banner for 6 months (incl. link to your homepage)		BOOKED BOOKED	EUR 3,000.— EUR 5,000.—
	Internet lounge & Abstract printing stations	BOOK NOW!	EUR 15,000.—	
	Wireless LAN		BOOK NOW!	EUR 9,000.—
	USB Drives including abstracts	BOOKED	price upon request	
	Speakers' centre	BOOK NOW!	EUR 5,000.—	
	Company meeting rooms	BOOK NOW!	price upon request	
	Organic apples at the ECCO Booth	BOOK NOW!	EUR 7,000.—	
	ECCO Members' Lounge		BOOK NOW!	price upon request
	Water stations per water st	r <b>stations</b> per water station, per day		EUR 2,000.—
	ECCO Interaction: Hearts and Minds, February 20, 2015		BOOK NOW!	EUR 15,000.—
Badg D D	<b>je scanners</b> Scanner only Scanner and notebook		BOOK NOW! BOOK NOW!	EUR 150.— EUR 450.—
<b>Bran</b>	ding options at the congress venue Outside branding – Windows Outside branding – Signpost at the sea side Entrance hall branding – Banner on the marble Entrance hall branding – Banner at the expo entrance Entrance hall branding – Banner on the corridor Entrance hall branding – Escalators Entrance hall branding – Staircase Entrance hall branding – Windows Exhibition hall branding – Windows Level 1 branding – Top part of corridors Toilet branding	per window per banner per banner per banner per banner per set per window per window per banner per door	BOOK NOW! BOOKED BOOK NOW! BOOK NOW! BOOK NOW! BOOK NOW! BOOK NOW! BOOK NOW! BOOK NOW! BOOK NOW!	EUR 500.— EUR 9,000.— EUR 2,500.— EUR 2,300.— EUR 2,300.— EUR 2,900.— EUR 1,800.— EUR 590.— EUR 790.— EUR 790.— EUR 1,700.— EUR 45.—

Place / Date

Signature and Company Stamp

Deadline: according to respective sponsor items Please return this form by Fax: +43-(0)1-710 22 42-001. Thank you! ECCO Office, Seilerstätte 7/3, 1010 Vienna, Austria Please note: All sponsor items are sold on a first come, first served basis. Signature of this form declares the sponsor's consent with the terms & conditions outlined in the ECCO'15 Exhibitor & Sponsor Prospectus.



#### Advertising in ECCO News & JCC

As of 2012 our society magazine "ECCO News" is published by the ECCO Office itself: From January 1, 2012 the organisation of ECCO News is in-house. We are happy to offer you 4 vivid issues of ECCO News this year.

For sponsorship options in "ECCO News" as well as in "JCC – the Journal of Crohn's and Colitis", please refer to the "Media kit" which can be requested at <u>ecco@ecco-ibd.eu</u>



Be visible – advertise in our publications

# We keep you informed at all times!



## More reasons to join the ECCO Family!

#### JCC

- 2013 Impact Factor: 3.562
- ECCO Guidelines
- ECCO Scientific Workshop reviews
- JCC online only (digital version & website)
- Printed copies to be purchased at Elsevier

#### **ECCO Website**

- Videos of congress presentations
- ECCO Activities & Events
- Congress abstracts

#### ECCO IBD Mobile App

News on IBD at your fingertips

#### **ECCO News**

- All the inside stories of ECCO
- ECCO Calls, Elections and Activities
- Literature reviews

#### e-CCO Learning

- e-Courses
- e-Library
- Abstracts
- Documents, images
- Webcasts, podcasts

Scan and contact the ECCO Office





#### **City of Barcelona**

#### Barcelona

Barcelona is one of the liveliest cities in Europe. The opening to the sea, since the Olympic games, has added flair to this already beautiful city with its mild Mediterranean climate, its unique architecture, and great lifestyle.

For more information about Barcelona, please visit <u>www.barcelonaturisme.com</u>.

#### Airport and Arrival information

The Barcelona airport "El Prat de Llobregat" is the second largest airport in Spain and it is located 12 km southwest of the city. It takes approximately 20-25 minutes by car to the city centre.

#### Airport transfer

**By Bus**: The Airport Bus (Aerobus, Line A1 and Line A2) takes you every 5-20 minutes (depending on the time of the day) from the airport to the city centre (e.g. Placa Espanya or Placa de Catalunya) in about 25-35 minutes.

Airport Bus stops are in Terminal 1 and Terminal 2 (A, B, C)

Single tickets cost EUR 5.90, return-tickets EUR 10.20. You can buy your ticket from the staff at the bus stops (payment in cash only), at the automatic sales machines (payment by credit card) or by paying the bus driver (payment in cash only).

The timetable from the airport to the centre of Barcelona (Plaça de Catalunya) is every day of the week (Monday to Sunday) from 06:00 to 01:00.

For the other direction of departure: Timetable from the city centre (Plaça de Catalunya) to the airport, every day of the week (Monday to Sunday) from 05:30 to 00:30. For more information see <u>http://www.aerobusbcn.com/index.php/en/timetables.html</u>

**By Taxi**: When leaving the arrival halls, please look for the signs for the nearest taxi stand. An average journey by taxi from the Barcelona Airport to downtown takes about 20-30 minutes and costs approx. EUR 25.00 one-way (incl. surcharge for the luggage).

**By Train (Cercanias de Renfe):** The airport train (line 10, operated by RENFE) departs every 30 minutes to the city centre (stops with metro-connection: Barcelona Sants or Passeig de Gracia). You can purchase a T10 ticket (valid for 10 journeys with metro FCG, bus, tram lines and RENFE) at any metro stop or at the entrance to the RENFE train platform at Barcelona Airport for EUR 9.80. A single ticket for airport train until Barcelona Sants Station costs EUR 3.80. For further travel you will need an extra ticket for the public transport (single ticket EUR 1.45). The airport train stop is at Terminal 2, to go to Terminal 1 there is a shuttle bus.

For more information see <u>http://www.renfe.com/viajeros/cercanias/barcelona/index.html</u>.

Public transportation is by far the easiest way to get around the city. The Barcelona buses and subway are quick, cheap and all-around excellent. Taxi service is available everywhere in the city. However on weekend nights the waiting time might be long.

For further public transportation information, please check online on <u>www.tmb.net</u>



#### Banks and ATM

Banks are usually open from 09.00–14:00 (Monday-Friday) and closed during the weekends. There will be ATMs (Automatic Teller Machine) in the CCIB or at the nearby shopping mall and all over the city of Barcelona. At the airport, main station and along the main streets you will find currency exchange offices as well.

#### Churches, Synagogues

Although Barcelona (like the rest of Spain) is basically catholic, all religions are aloud and practised by many citizens. Please contact your hotel concierge for current times of services or nearby churches.

#### Climate

Barcelona enjoys a Mediterranean climate, with short, cool winters and hot summers. The location of the city next to the sea increases the humidity level. Generally, it rains with more intensity during spring and autumn. In September and October, thunderstorms are very frequent.

#### Credit Cards

All major credit cards, including Eurocard, Diners, Visa and Mastercard are accepted in most of the establishments as restaurants, hotels, shopping-centres and stores.

Travel cheques can be cashed in most of the banks and exchange offices.

When paying with credit card for your shopping, you will be asked to show identification. Please have your ID card or passport with you all the time, otherwise they may refuse to accept your credit card as payment.

#### Currency

The official currency in Spain is Euro (EUR). You can exchange your currency without any limits for total amount at all banks as well as many exchange offices in Barcelona. When you are exchanging your currency, you need your passport or official ID card. If you don't have it with you, the bank may refuse to exchange your currency.

#### Electricity

The power supply in Spain is 220/240 V. Most electric outlets adhere to the continental standard (Schuko). Appliances from North America require a transformer and British ones an adaptor for the two-pin sockets in use in Spain.

#### Hotel Accommodation

ECCO has officially appointed Kuoni Destination Management as a partner for accommodation. Kuoni Destination Management has reserved a large number of hotel rooms in various hotels in different price categories. For further information please have a look at the hotel list on page 51 or contact <a href="https://www.eccolorge.com">eccolorge.com</a>.

#### Insurance

The conference fee does not include insurance. All participants should arrange for their own insurance. Health and accident insurance is recommended and has to be purchased in your country of origin.

#### Museums

There are many different museums in Barcelona. For prices and opening hours please refer to the hotel reception or any tourist information. Museums and exhibitions are usually closed on Mondays.

#### Restaurants & Night life

One of the main characteristics of Barcelona is its night life. The good weather contributes to sitting at the terraces of coffee-shops, bars and restaurants opened until very late.

Downtown restaurants are normally open for lunch from 11:00 to 15:00 and for dinner from 19:30 to 23:00. Cafes and breakfast bars may open already at 08:00 or some even earlier.

There is a great number of "Tapas-bars" where you can enjoy a drink and small "tapa" or "pincho" to eat any time of the day.

Fast food, kebab and take-away-pizza stalls usually serve food all day long, and some of them stay open till midnight. Bars, night clubs and discotheques are usually open from 22:00–04:00 (some even longer).



#### Shopping

Barcelona is an ideal destination to shop for a wide variety of items catering to everybody's tastes and wishes. Opening hours of midtown shops are 09:00 to 20:30 (Monday-Saturday). Big shopping malls are open until 21:30. On Sundays small shops are generally closed. Some malls are open 7 days a week.

#### Telephones

Pay phones are available at the Congress venue, both for local and long distance calls. Public phones in Barcelona operate by using phone cards which can be purchased at kiosks and newspaper shops.

#### Time Zone

Barcelona is 6 hours ahead of US - Eastern Standard Time, and 1 hour ahead of Greenwich Mean Time (GMT).

#### Visas

EU citizens must either present a passport or ID card valid for the duration of their stay in order to enter Spain for tourist visits. Citizens of other countries must have a valid passport. Some non-EU citizens are required to produce a visa.

### PLEASE CHECK THE CURRENT VISA REQUIREMENTS WITH THE NEAREST SPANISH CONSULATE/EMBASSY IN YOUR COUNTRY BEFORE YOUR DEPARTURE TO BARCELONA.

All congress participants with a pre-paid registration fee can obtain a visa invitation letter for the congress. Visa invitation letters which have to be signed and stamped by ECCO must be requested from the congress registration office no later than January 2, 2015!



#### Hotels in Barcelona

#### ECCO'15 Barcelona, Spain / February 18-21, 2015 / Hotel allotment

Nr	Name of Hotel	Price / Single Room	Price / Double Room	Distance to the CCIB / Barcelona Convention Centre (congress venue)		
	5 Star					
1	ARTS HOTEL	EUR 258.78	EUR 298.66	20 min (public transport)/10 min (taxi)		
2	W HOTEL	EUR 249.98	EUR 274.46	40 min (public transport)/20 min (taxi)		
3	LE MERIDIEN	EUR 221.38	EUR 251.36	25 min (public transport)/15 min (taxi)		
4	MAJESTIC	EUR 251.48	EUR 283.96	25 min (public transport)/15 min (taxi)		
5	PULLMAN BARCELONA SKIPPER	EUR 252.48	EUR 274.96	20 min (public transport)/10 min (taxi)		
	4 Star		·			
6	AC HOTEL BARCELONA FORUM	EUR 176.11	EUR 199.32	1 min walk		
7	ATTICA 21 BARCELONA MAR	EUR 200.21	EUR 216.42	10 min (public transport)/5 min (taxi)		
8	BARCELO ATENEA MAR	EUR 116.21	EUR 127.42	15 min (public transport)/8 min (taxi)		
9	C BARCELONA PRINCESS	EUR 170.61	EUR 193.82	2 min walk		
10	CATALONIA RAMBLAS	EUR 146.21	EUR 167.42	30 min (public transport)/12 min (taxi)		
11	CATALONIA CATEDRAL	EUR 146.21	EUR 167.42	30 min (public transport)/15 min (taxi)		
12	CONFORTEL BARCELONA	EUR 127.71	EUR 139.92	15 min (public transport)/10 min (taxi)		
13	DIAGONAL ZERO	EUR 173.91	EUR 194.92	2 min walk		
14	EURO HOTEL DIAGONAL PORT	EUR 111.21	EUR 123.42	15 min (public transport)/8 min (taxi)		
15	FRONT MARITIM	EUR 118.21	EUR 132.42	20 min (public transport)/8 min (taxi)		
16	HCC ST MORITZ	EUR 113.41	EUR 125.62	20 min (public transport)/20 min (taxi)		
17	HESPERIA DEL MAR	EUR 149.71	EUR 167.42	20 min (public transport)/8 min (taxi)		
18	HILTON DIAGONAL MAR	EUR 266.21	EUR 292.42	3 min walk		
19	MELIA BARCELONA SKY	EUR 200.48	EUR 219.46	25 min (public transport)/15 min (taxi)		
20	NH CALDERON	EUR 133.21	EUR 150.92	20 min (public transport)/20 min (taxi)		
21	NOVOTEL BARCELONA CITY	EUR 169.21	EUR 180.42	20 min (public transport)/10min (taxi)		
22	TRYP CONDAL MAR	EUR 144.21	EUR 161.92	15 min (public transport)/10 min (taxi)		
23	VINCCI BIT	EUR 160.71	EUR 178.42	10 min walk/5 min (taxi)		
24	VINCCI MARITIMO	EUR 160.71	EUR 178.42	10 min walk/5 min (taxi)		
	3 Star		1			
25	FOUR POINTS BY SHERATON	EUR 110.72	EUR 121.44	15 min (public transport)/10 min (taxi)		
26	HCC MONTBLANC	EUR 94.22	EUR 100.44	15 min (public transport)/15 min (taxi)		
27	HOLIDAY INN EXPRESS BARCELONA CITY 22@	EUR 98.72	EUR 99.44	15 min (public transport)/8 min (taxi)		
28	INGLATERRA	EUR 149.72	EUR 170.44	25 min (public transport)/20 min (taxi)		
29	NH DIAGONAL CENTER	EUR 110.72	EUR 127.94	20 min (public transport)/10 min (taxi)		

The above mentioned rates are fixed for 2015 including breakfast and Barcelona Tourism Tax

Any room request will be handled on a first come, first served basis and is subject to availability and final confirmation.

Booking Contact ecco2015@ch.kuoni.com or +34 93 505 25 10

#### **Terms & conditions**

#### 1. Registration

Applications for registration must be made within the stipulated registration period using the official registration forms. The allocation of exhibition space can only be considered if the correctly completed official registration form is received in good time. Applications received within the stipulated registration period will be considered for space allocation as available. However, ECCO reserves the right to refuse applications for any reason, which may or may not be communicated. The registration form must be accompanied by a) an illustrated brochure, or at least a precise description of the goods and articles to be exhibited, and b) a sketch or brief description of the envisaged layout of the stand. To facilitate allocation procedures, any intended solid structures (walling, timber construction etc.) must be communicated to ECCO at the time of application. At all events, no solid structures shall be erected without the written consent of ECCO, and no such work shall be begun until this consent has been received. After the close of the exhibition exhibitors must ensure that the premises are returned to their original state. Exhibitors are not permitted to exchange allocated stands nor to transfer their right to occupy their allocated stand to a third party without the approval of ECCO.

#### 2. Conditions of payment

Punctual payment of rental charges for the reserved exhibition space is a sine qua non for the occupation of the stand. Before occupying the allocated stand, the exhibitor shall present to ECCO receipts as proof of full payment of the rental plus surcharges. All payments must be made in full and without deductions at least one month (30 days) prior to the beginning of the exhibition. Bills made out less than one month prior to the beginning of the exhibition are payable on receipt, in full and without deductions. After the exhibition, exhibitors will be invoiced for any additional or special services and facilities, such as technical equipment etc. In the case of default of payment interest will be charged on the arrears at the standard rate of the Austrian banks. Exhibitors undertake not to set off any counter demands against rental charges or surcharges due nor withhold rents as a setoff to an alleged counterclaim.

#### 3. Repudiation or cancellation of the contract

No exhibitor may repudiate the exhibitor's contract once application has been submitted and accepted in writing. Should ECCO nevertheless agree to a cancellation of the rental agreement, the exhibitor shall be liable to pay in full the agreed charge for the reserved exhibition space, unless the agreement is cancelled at least one month (30 days) prior to the beginning of the exhibition and the exhibition space can be rented to another exhibitor, in which case the original lessee shall merely pay an administration charge of 30% of the agreed rental charge plus registration fee.

#### 4. Setup and dismantling the stands

Any exhibitor who exceeds the allotted time of the setup and dismantling of his stand shall be liable for all ensuing damage, injury and costs. In cases where an exhibitor fails to occupy his allocated stand on schedule, the provisions of paragraph 3 shall apply. Any exhibitor who has failed to appear on schedule shall not be entitled to receive compensation in any way, and ECCO shall dispose of the stand as it sees fit. Any damage or loss suffered by ECCO as a result of the default of the lessee shall be made good by the latter. When decorating and furnishing their stands, exhibitors shall strictly observe the local fire regulations. Any easily flammable materials used (such as crepe paper, molinos, rush mats etc.) must be impregnated. Free and unrestricted access must be maintained to all fire alarm points, hydrants and emergency exits. Any exhibits left on the premises at the end of the dismantling period shall be removed at the exhibitor's expense and risk. In the interest of the success of the exhibition, no exhibitor shall commence dismantling before the close of the exhibition. Any damage to floors and walls caused by the use of such materials as synthetic adhesives or nails shall be repaired by the exhibitor within the dismantling period. Failing that the premises shall be returned to their original state at the expense of the lessee. In all respects exhibitors must observe the local fire and building regulations and follow the instructions of the local fire and building authorities.

#### 5. Layout of stands

ECCO will endeavour to meet the exhibitor's wishes regarding stand allocation. Should it be considered necessary in terms of the subject of the event, ECCO or the organisers shall be entitled to divide off the individual exhibitions areas by means of stable partitions (2.5 m high, 1.5 m wide). The stand should be identified by an accurate company name. The design and furnishings of the stand must not offend against good taste, nor must they have a political character or disturb any persons or other furnishings and



equipment. Exhibitors shall not affix any objects, including names of companies, products etc, at a height above the top of the stand partitions, which is 2.5m, nor employ the external face of the partitions for purposes of advertising, nor extend their stand beyond the agreed size without written permission from ECCO. Where permission has been given, the additional dimensions of the stand shall be taken to calculate the final, revised rental charges. Permission granted to exceed the normal height of the partitions shall in all cases be subject to approval of the lessees of all adjacent stands.

#### 6. Floors

When positioning heavy equipment etc., care must be taken to avoid lumped loads. In particular, care must be taken to avoid loads on the cable ducts laid in the floors as well as outlets (identified by the marble slabs), as these have considerably lower load-bearing capacities. Where necessary appropriate precautions must be taken as agreed with ECCO.

#### 7. Advertising

Brochures and other advertising materials may only be distributed within the stand itself. Sound reproduction systems, such as tape recorders or films with sound tracks etc., may only be played at normal speaking volume. In the case of films, the screen must be positioned in such a way that the film can be viewed from within the stand without causing a hindrance in the gangway. Demonstrations involving the use of noisy machinery are only permitted on a limited scale. ECCO reserves the right to restrict such demonstrations to certain specific times. The sale of food and beverages at the stand is not authorized.

Companies that book industry advertisements in printed congress announcements/programmes will need to sign an industry advertisement printing consent form. All advertisements will display the following remark "Paid advertisement by (company name)".

#### 8. Photography

ECCO is entitled to make use of drawings, photographs etc. of the exhibition structures and stands for its own purposes or for general press releases. ECCO's own accredited photographer has exclusive rights to all commercial photography.

#### 9. Liability and security

ECCO can only accept liability for damage or injury within the framework of its legal liability under Austrian law. The exhibitor shall be liable for personal injury and damage to property caused by himself, his agents or by his equipment and activities. No responsibility can be accepted by ECCO for other injury to life or limb or damage to property. The exhibitor shall display great diligence in the protection of his goods and exhibits, and all easily transportable items of value must be kept under lock and key during the night. The exhibitor himself is responsible for taking out appropriate insurance cover.

#### 10. Cleaning

ECCO shall be responsible for cleaning the halls and corridors with the exception of the stands, for which the respective exhibitors bear responsibility. However, the services of ECCO staff can be hired for a fee upon written request. The exhibitors shall be responsible for the removal of all packing and wrapping materials. Any articles or goods or packing materials placed in the entrance areas, corridors etc. or in the grounds and surroundings without written permission to do so will be removed at the expense and risk of the exhibitor concerned.

#### 11. Assertion of claims

On submitting the official application form, exhibitors and sponsors shall be deemed to have accepted these Terms & Conditions. Any claim against ECCO must be made in writing within 14 days of the close of the exhibition, after which period any action shall be statute-barred. In the event of litigation arising out of mutual obligations based on this agreement, the courts of Vienna shall have sole jurisdiction.

#### *12. Copyright works and trade marks*

The Exhibitor is solely responsible for, and will ensure, that all sums and royalties payable in connection with the performance, broadcasting, playing and/or reproduction of any copyright works related to their exhibition space are paid to the relevant Spanish body within the legally required period of time.

#### 13. Health and safety

The Exhibitor, in particular, will fully comply with its obligations under the current legislation in place.



#### 13. Liability

ECCO is free from all liabilities that may arise from the delegates' and presenters' participation at the ECCO Congress 2015 and its activities.

#### 14. Postponement or abandonment

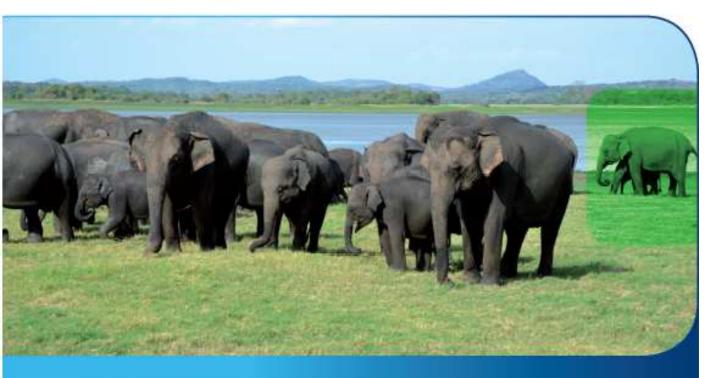
The congress organiser maintains the right to postpone the congress including satellite symposia, or to change the site of the congress if unforeseen circumstances require such action. If any contingency prevents satellite symposia from being held, the congress organiser will not be held liable for expenses incurred other than the cost of renting the slot.

#### 15. Force majeure

If the CCIB is prevented from making the CCIB and/or the Venue available to the Customer by any circumstances beyond its reasonable control, irrespective of when it occurs, then the Customer cannot be held liable by the Exhibitors.



# Corporate Members of ECCO



# Join the ECCO Family

- AbbVie
- Bristol-Myers Squibb
- Celltrion (as of 2015)
- Cosmo Pharmaceuticals
- Dr. Falk Pharma
- Ethicon
- Ferring Pharmaceuticals
- Giuliani
- Hospira
  - Janssen

- MSD
- Otsuka Pharmaceuticals
- Pfizer
- Pharmacosmos
- Roche
- Shire
- Takeda Millennium
- Tigenix
- Tillotts Pharma
- Vifor Pharma

Scan and contact the ECCO Office



www.ecco-ibd.eu