

ECCO'18 CONGRESS – MEDIA POLICY

1 General regulations

1.1 ECCO Logo

The ECCO Logo is the property of ECCO and is protected by Copyright. The logo must not be used, reproduced or associated with any event, website, article/document or press release without obtaining approval from ECCO.

1.2 ECCO Congress wording

The ECCO Congress should always be referred to as the "13th Congress of ECCO" in any printed matters, publications or press releases published by media representatives.

1.3 Press contacts

ECCO does not provide media contacts to third party organisations.

1.4 Copyright

The information presented during the scientific and educational programme of the ECCO Congress is the intellectual property of the authors/speakers and all rights remain with the respective authors. Please note that the responsibility for the content of each presentation lies with the presenting author. No reproduction, re-use or transcription for any commercial purpose or use of the content is permitted without the written permission of the authors. Requests for permission for re-use can be directed to the author via the ECCO Office.

2 Press registration for the ECCO'18 Vienna Congress

2.1 Registration requirements

ECCO welcomes the attendance of accredited journalists at the ECCO Congress. Registration is free of charge to journalists who are in possession of a valid, recognised press card. Freelance journalists need to provide an appropriate letter of assignment on headed paper from the employing organisation. Please note that company business cards or other membership cards are not accepted as press credentials.

Press registration is not available to representatives of public relations companies, advertising agencies, pharmaceutical companies, and marketing or communications representatives. These representatives are welcome to register as regular participants at the congress.

Journalists must register in person. Applications for media registration made via pharmaceutical, marketing or public relations companies will not be considered. It is highly recommended to register in advance. This enables the ECCO Office to deal with any questions or issues prior to the congress.

2.2 Onsite registration

Journalists who register onsite will only be admitted upon presentation of a current recognised press card. The press card needs to be presented together with a valid passport/ID card at the registration desk.

Name badges must be worn at all times and need to be shown to enter all congress locations.

2.3 Compliance regulations

According to the Austrian Pharmig Code of Conduct, non-prescribing individuals may not be exposed to any kind of promotion of prescription medicine. This has direct effects on the industry exhibition, industry sponsored satellite symposia and advertising at the upcoming 13th Congress of ECCO.

We kindly ask all media representatives to indicate their media affiliation on the press registration form and different name badges will be prepared accordingly.

2.4 Access for registered press

The press badge entitles the media representative to the following:

- Access to the scientific programme of the ECCO'18 Congress
- Access to the Digital Oral Presentations
- Access to the exhibition area*

*subject to media affiliation (please refer to point 2.3 for further details)

2.5 Press clippings

ECCO kindly asks all registered media representatives to send their press clippings after the congress to the ECCO Office (ecco18@ecco-ibd.eu).

3 Embargo policy

All abstracts will be available on the congress website approx. 1 month prior to the congress. Information in abstracts accepted for the 13th Congress of ECCO will be under embargo from release until the start of the 13th Congress of ECCO.

Data from abstracts of oral & digital oral presentations and hard copy poster presentations accepted for the 13th Congress of ECCO are under media embargo until the date and time of their presentation as part of the official scientific sessions (Time zone CET).

Copyright to abstracts (both oral and poster) on the website resides with the respective authors. No reproduction, re-use or transcription for any commercial purpose or use of the content is permitted without the written permission of the authors. Requests for permission for re-use can be directed to the author via the ECCO Office.

ECCO expects media representatives to respect the embargo policy.

4 Photos, filming and recording

It is forbidden to film, take photos or record any presentation during the scientific or educational programme and any poster presentation without the consent of the organiser (including smart phones, mobile devices, etc.).

No specific permission is required in order to film, take photos and/or record in the entrance hall and outside the congress centre.

5 Third party press activities

Third parties including pharmaceutical companies exhibiting and sponsoring satellite symposia are responsible for their press activities and related press materials.

Requests to host a third party media event must be communicated in advance to the ECCO Office.

Events should not take place in parallel with the official events or core programme of the congress. No events may be held in parallel to the official congress hours of the 13th Congress of ECCO:

- Wednesday, February 14, 2018, 08:30-18:00
- Thursday, February 15, 2018, 07:30-20:15

- Friday, February 16, 2018, 07:15-19:35
- Saturday, February 17, 2018, 07:15-13:00

Events can be organised outside the official core programme hours of the 13th Congress of ECCO at the following times:

- Wednesday, February 14, 2018, from 18:00
- Thursday, February 15, 2018, from 20:15
- Saturday, February 17, 2018, from 13:00
- Note: No activities are to be scheduled on Friday evening (ECCO Interaction).

Please contact the ECCO Office at ecco18@ecco-ibd.eu prior to scheduling any event taking place during the 13th Congress of ECCO to avoid any potential overlaps and conflict with the congress organisation.

The programme for any third party media event needs to be submitted to ECCO for approval before press invitations are sent out.

5.1 Press releases & media materials

Third party press releases related to scientific or abstract presentations at the congress must be labelled with the abstract number, date and time of their presentation at the ECCO Congress and are under embargo until their presentation at the 13th Congress of ECCO. Press release requests need to be submitted to and approved by ECCO at least seven days before they are issued to the media.

Third party media materials must not include the ECCO Logo without written permission and must not be presented as if to imply endorsement by ECCO.